

Overarching questions for speakers-panels

Questions for Economic Development Panel #1

Subtopics: Attracting Employers, Optimizing Job Mix, and Optimizing Retail

Question #1: What are some effective strategies to attracting employers to our community?

Question #2: What role can the university play as an economic catalyst?

Question #3: What are some characteristics of good and bad job mixes?

Questions for Economic Development Panel #2

Subtopics: Political Process and Anticipating the Market

Question #1: Recognizing the many challenges and opportunities to promote economic growth in communities, what are some examples of political processes that helped sustain economic growth?

Question #2: What market trends is our community currently experiencing in terms of job growth, housing, consumer spending, government spending, and so forth?

Question #3: How do you anticipate these market trends to change in the next five years?

Questions for Blight Removal Panel

Subtopics: Broken Windows Case Study and Financing Solutions

Question #1: What is the broken windows case study? Have other communities applied it and found similar results?

Question #2: How might our community improve upon similar previous efforts?

Question #3: What are the financial challenges to completing blight removal in communities?

Questions for Design Guidelines Panel #1

Subtopics: Design Character as an Economic Amplifier and Political Process – balancing common design character over multiple jurisdictions

Question #1: What are some examples of design character becoming an economic amplifier for a community?

Question #2: How might our community use design character to reap similar benefits?

Question #3: What are some examples of common design character being implemented over multiple jurisdictions? How did common design elements succeed despite diverging opinions?

Questions for Design Guidelines Panel #2

Subtopics: Cutting Edge Planning Tools – Community Charrette and Form Based Codes

Question #1: What is a Community Charrette? What are its benefits?

Question #2: How might we best use the Community Charrette planning tool?

Question #3: What are Form Based Codes? What are their benefits?

Questions for Fort Ord National Monument Panel

Subtopics: Catalyst for Economic Development, How to incorporate in City and County Planning, and Recreation/Open Space Connections

Question #1: What are some examples of a National Monument that has fostered economic growth in a community?

Question #2: How can City and County planning incorporate the National Monument asset?

Question #3: How can communities effectively create recreation/open space connections into the National Monument asset?