

PANEL 6: NATIONAL MONUMENTS AS
ECONOMIC ENGINES

Integrating Recreation & Open Space
with Monument Status

James (Jim) Meadows



California State University
MONTEREY BAY
Extraordinary Opportunity



BACKGROUND – PRESIDIO TRUST

PRESIDIO OF SAN FRANCISCO, CALIFORNIA

- URBAN NAT'L PARK
- FEDERAL AGENCY
- ICONIC SETTING
- HISTORIC BUILDINGS
- AGING FOREST
- LARGE OPEN SPACES
- FIRST EXECUTIVE DTR



BACKGROUND – LOWRY DENVER, COLORADO

- FORMER LOWRY AFB – BRAC CLOSURE
- URBAN INTEGRATED NEIGHBORHOOD
- LARGE OPEN SPACES and DENSITY ALONG EDGES
- AMENITIES INCLUDE: GOLF, HOCKEY, FIELD SPORTS, PATHS
- FIRST EXECUTIVE DIRECTOR



1. Buckle Up! As many as 1,000 units on 72 acres.

BACKGROUND – LOWRY

DENVER, COLORADO



BACKGROUND - ADC

- ADVISOR TO BOARD OF DIRECTORS
- PAST PRESIDENT
- PAST BOARD MEMBER



BACKGROUND – MHPI HOUSING

- MILITARY HOUSING PRIVATIZATION INITIATIVE
- LEADING MHPI PROVIDER – 40,000 UNITS
- PLANNING AND PROPOSAL TEAM
- NEW MASTER PLANNED COMMUNITIES



COLLOQUIUM QUESTION TOPIC

- INTEGRATING RECREATION AND OPEN SPACE – into Economic Recovery Programs
- NATIONAL MONUMENTS AS ECONOMIC ENGINES – Positive or Negative
- PRESIDIO OF SAN FRANCISCO - CASE STUDY – Similarities and differences

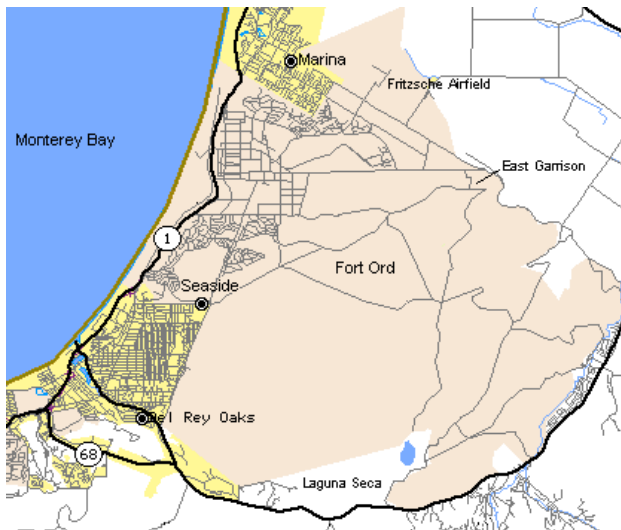
COMPARISON of Fort Ord to Presidio of San Francisco- SIMILARITIES

- Federal Control of Property
- Iconic locations
- Historic Significance
- Environmental Remediation
- Water Front Elements
- Large Contiguous Open Spaces
- Environmental Sensitivity
- Regional Pathway Systems



COMPARISON of Fort ORD to Presidio of San Francisco - DIFFERENCES

- Nat'l Monument vs Nat'l Park
- Federal vs Local Jurisdictions
- Federal Funding Dollars
- Historic Forest
- MEC/UXO Remediation
- Condition of Historic Buildings
- Unlimited vs Limited Public Access
- Beach Restrictions



PRESIDIO OF SAN FRANCISCO

CASE STUDY

- CRISSY FIELD
- EDUCATION CENTERS
- SUSTAINABLE DEVELOPMENT
- SPORTS ACTIVITIES
- ADAPTIVE REUSE
- PATHWAYS



ANCHOR NEW DEVELOPMENT –

Integrated into Open Space & Crissy Field Environmental areas

- Encourage Responsible Developers drawn to iconic sites
- Require Contextual Architecture for new buildings to match Historic
- Require Environmentally Sensitive Site Plans that mimic local conditions and a sustainable environment



ANCHOR NEW DEVELOPMENT –

Integrated into Open Space & Crissy Field
Environmental areas



CRISSY FIELD - From Motor Pool to People's Gathering Place

Merging People and Environment
Destination Location
Mixed Uses of Historic Buildings
Inter Agency Cooperation – NPS/PT

Close Proximity of Sensitive Areas to
Thousands of daily visitors
Environmental Educational Center



PRESIDIO RECREATION & OPEN

SPACES — Education Integrates Open Space with History and Environment



PRESIDIO RECREATION & OPEN SPACES – Education & The Environment



PRESIDIO RECREATION & OPEN SPACES

— Sustainability Projects & Volunteers



PRESIDIO MAIN POST - Place for Large Groups & Public Events



PRESIDIO RECREATION & OPEN SPACES – Sports in sensitive areas



ADAPTIVE REUSE – REDEVELOPMENT OF HISTORIC BUILDINGS ADJACENT TO OPEN SPACE



ADAPTIVE REUSE – USES OF HISTORIC HOUSING AND WHERRY APARTMENTS FOR PRESIDIO TRUST REVENUE



PATHWAY SYSTEMS – Internal integrated & Regional Links



Things Change



THOUGHTS FOR FORT ORD

- YOU NEED TO FIND A WAY TO FUND CAPITAL IMPROVEMENTS AND OPERATIONS
- ANCHOR PROJECT – PRIVATE SECTOR
- ANCHOR PROJECT – CSU MONTEREY BAY
- COMPROMISE
- INTEGRATE
 - EDUCATION
 - ENVIRONMENT
 - PEOPLE
 - BUSINESS