



# FORT ORD REUSE AUTHORITY

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## REGIONAL URBAN DESIGN GUIDELINES (RUDG) TASK FORCE MEETING

9:30 a.m., Tuesday, November 3, 2015

920 2<sup>nd</sup> Avenue, Suite A, Marina CA 93933 (FORA Conference Room)

### AGENDA

1. **CALL TO ORDER**
2. **PLEDGE OF ALLEGIANCE**
3. **ACKNOWLEDGEMENTS, ANNOUNCEMENTS AND CORRESPONDENCE**
4. **APPROVAL OF MEETING MINUTES**
  - a. October 12, 2015
5. **PUBLIC COMMENT PERIOD**

Individuals wishing to address matters within the Committee's jurisdiction, but not on this agenda, may do so during this period for up to three minutes. Comments on a specific agenda item, are heard under that item.
6. **BUSINESS ITEMS**

a. Review Board RUDG Workshop outcomes	INFORMATION
b. Discuss RUDG approval status/recommendation	INFORMATION/ACTION
7. **ITEMS FROM MEMBERS**
8. **ADJOURNMENT**

### NEXT MEETING: TBD

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# FORT ORD REUSE AUTHORITY

## REGIONAL URBAN DESIGN GUIDELINES TASK FORCE REGULAR MEETING NOTES

10:00 a.m., Monday, October 12, 2015 | FORA Conference Room  
920 2<sup>nd</sup> Avenue, Suite A, Marina, CA 93933

### 1. CALL TO ORDER AND ROLL CALL

Regional Urban Design Guidelines (RUDG) Task Force (Task Force) Chair Michael Houlemard called the meeting to order at 10:13am. The following were present:

#### Members:

John Dunn, City of Seaside  
Victoria Beach, City of Carmel-by-the-Sea  
Layne Long, City of Marina  
Elizabeth Caraker, City of Monterey  
Anya Spear, CSUMB

#### FORA Staff:

Michael Houlemard  
Jonathan Garcia  
Josh Metz  
Steve Endsley  
Ted Lopez

#### Others:

Grace Bogdan, Monterey County  
Virginia Murillo, TAMC  
Chris Placco, CSUMB  
Diana Ingersoll, City of Seaside  
Tim O'Halloran, City of Seaside  
Rick Medina, City of Seaside  
Jane Haines  
Kathy Biala  
Gene Doherty  
Steve Matarazzo  
Bob Schaffer  
Beth Palmer  
Brian Boudreau  
Wendy Elliott  
Margaret Davis  
Jason King

### 2. ACKNOWLEDGEMENTS, ANNOUNCEMENTS AND CORRESPONDENCE

Michael Houlemard and Josh Metz provided an update from their recent participation at the International Economic Development Council annual conference. Major themes included: 1) economic development takes place on a national competitive landscape; 2) housing affordability, availability of skilled workforce, and regulatory certainty are key drivers of business location decisions; and 3) multiple success stories around the nation include the message that desirable millennials and knowledge workers are highly mobile, and have location flexibility, therefore creating communities that meet criteria for living, working and playing is sound development strategy.

### 3. APPROVAL OF MEETING MINUTES

a. September 10, 2015 Meeting Minutes.

MOTION: John Dunne moved, second by Victoria Beach to approve September 10, 2015 minutes with attendance list corrections.

MOTION PASSED: .Unanimous.

### 4. PUBLIC COMMENT PERIOD

Margaret Davis noticed a November 7, 2015 Veterans Day event organized by the Fort Ord Warhorse. Bob Schaffer noticed that all Dunes at Monterey Bay Phase I homes (71) had sold and that Phase II is moving ahead.

**5. BUSINESS ITEMS**

Members discussed the format for a November 2, 2015 Board Workshop to present/review and obtain direct input on the latest Administrative DRAFT RUDG document. Members also suggested reprising the level of community engagement achieved during the February 2015 design charrette. In order to enable the broadest public involvement it was decided to host morning and evening open house to engage public and obtain input.

Members reviewed the 10/5/15 DRAFT RUDG and provided input and recommendations for improvement including: a) breaking current format into 4 rather than 2 chapters (Introduction & Policy Application, How to Use the RUDG, RUDG Focus Areas, Regional Guidelines); b) adding an Economic Benefits/Development page to the Introduction; c) expanding background on genesis of Opportunity Sites; and c) including a Definitions section.

Discussion centered on the importance of linking proposed RUDG with BRP policy direction. Members discussed organizing the chapter presenting the RUDG to reflect explicit scope and direction from BRP page 61, paragraph 2. Chapter headings should include: Road Design, Building Height & Setbacks, Landscaping, Signage and Other Matters of Visual Importance. Members also discussed the importance of defining "other matters of visual importance". While no recommendation on specific additional categories was made, discussion on the subject included: fencing, lighting, streetscape/hardscape and sustainability issues (i.e. solar power and rooftop orientation).

**6. ITEMS FROM MEMBERS**

None.

**7. ADJOURNMENT**

The meeting was adjourned at 12:45pm.