



FORT ORD REUSE AUTHORITY

REGIONAL URBAN DESIGN GUIDELINES TASK FORCE REGULAR MEETING NOTES

10:00 a.m., Monday, October 12, 2015 | FORA Conference Room
920 2nd Avenue, Suite A, Marina, CA 93933

1. CALL TO ORDER AND ROLL CALL

Regional Urban Design Guidelines (RUDG) Task Force (Task Force) Chair Michael Houlemard called the meeting to order at 10:13am. The following were present:

Members:

John Dunn, City of Seaside
Victoria Beach, City of Carmel-by-the-Sea
Layne Long, City of Marina
Elizabeth Caraker, City of Monterey

FORA Staff:

Michael Houlemard
Jonathan Garcia
Josh Metz
Steve Endsley
Ted Lopez

Others:

Grace Bogdan, Monterey County
Virginia Murillo, TAMC
Chris Placco, CSUMB
Diana Ingersoll, City of Seaside
Tim O'Halloran, City of Seaside
Rick Medina, City of Seaside
Jane Haines
Kathy Biala
Gene Doherty
Steve Matarazzo
Bob Schaffer
Beth Palmer
Brian Boudreau
Margaret Davis
Jason King

2. ACKNOWLEDGEMENTS, ANNOUNCEMENTS AND CORRESPONDENCE

Michael Houlemard and Josh Metz provided an update from their recent participation at the International Economic Development Council annual conference. Major themes included: 1) economic development takes place on a national competitive landscape; 2) housing affordability, availability of skilled workforce, and regulatory certainty are key drivers of business location decisions; and 3) multiple success stories around the nation include the message that desirable millennials and knowledge workers are highly mobile, and have location flexibility, therefore creating communities that meet criteria for living, working and playing is sound development strategy.

3. APPROVAL OF MEETING MINUTES

a. September 10, 2015 Meeting Minutes.

MOTION: John Dunne moved, second by Victoria Beach to approve September 10, 2015 minutes with attendance list corrections.

MOTION PASSED: .Unanimous.

4. PUBLIC COMMENT PERIOD

Margaret Davis noticed a November 7, 2015 Veterans Day event organized by the Fort Ord Warhorse. Bob Schaffer noticed that all Dunes at Monterey Bay Phase I homes (71) had sold and that Phase II is moving ahead.

5. BUSINESS ITEMS

Members discussed the format for a November 2, 2015 Board Workshop to present/review and obtain direct input on the latest Administrative DRAFT RUDG document. Members also suggested reprising the level of community engagement achieved during the February 2015 design charrette. In order to enable the broadest public involvement it was decided to host morning and evening open house to engage public and obtain input.

Members reviewed the 10/5/15 DRAFT RUDG and provided input and recommendations for improvement including: a) breaking current format into 4 rather than 2 chapters (Introduction & Policy Application, How to Use the RUDG, RUDG Focus Areas, Regional Guidelines); b) adding an Economic Benefits/Development page to the Introduction; c) expanding background on genesis of Opportunity Sites; and c) including a Definitions section.

Discussion centered on the importance of linking proposed RUDG with BRP policy direction. Members discussed organizing the chapter presenting the RUDG to reflect explicit scope and direction from BRP page 61, paragraph 2. Chapter headings should include: Road Design, Building Height & Setbacks, Landscaping, Signage and Other Matters of Visual Importance. Members also discussed the importance of defining "other matters of visual importance". While no recommendation on specific additional categories was made, discussion on the subject included: fencing, lighting, streetscape/hardscape and sustainability issues (i.e. solar power and rooftop orientation).

6. ITEMS FROM MEMBERS

None.

7. ADJOURNMENT

The meeting was adjourned at 12:45pm.