



FORT ORD REUSE AUTHORITY
REGIONAL URBAN DESIGN GUIDELINES (RUDG) TASK FORCE
MEETING MINUTES

11:30 a.m., Friday, January 9, 2015 | FORA Conference Room
920 2nd Avenue, Suite A, Marina, CA 93933

1. CALL TO ORDER

Order was called at 11:40 as a Meeting of the Whole. The meeting proceeded with non-action items. At 12:05 a quorum was reached and the chair asked for everyone to go to the actionable items.

Committee Members

John Dunn, City of Seaside
Victoria Beach, City of Carmel-by-the-Sea
Carl Holm, Monterey County
Layne Long, City of Marina
Elizabeth Caraker, City of Monterey
Anya Spear, CSUMB

Jonathan Garcia, FORA
Josh Metz, FORA
Katie Ahern, FORA
Crissy Maras, FORA

Other Attendees

Ariana Green, TAMC
Steve Matarazzo, UCSC
Jane Haines, Member of the public
Bob Schaffer, Member of the public
Jason King, Consultants Dover, Kohl & Partners (by Conference Phone)

Staff

Michael Houlemard, FORA
Steve Endsley, FORA

2. ACKNOWLEDGEMENTS, ANNOUNCEMENTS AND CORRESPONDENCE

Task Force Chair Michael Houlemard introduced Katie Ahern joining the team for a short time. She was a prior employee of FORA and has returned to assist in the upcoming events.

FORA staff noted that there were getting interest from both the public and elected officials about the upcoming Symposium.

3. APPROVAL OF MEETING MINUTES

MOTION: John Dunn moved, seconded by Victoria Beach, to approve the December 11 & 19, 2014 meeting minutes, as presented.

MOTION PASSED: Unanimous.

4. PUBLIC COMMENT PERIOD

5. BUSINESS ITEMS

Josh led the discussion under Business Items

5a) Task force members did not yet hear back from MPUSD's Superintendent regarding scheduling a mobile charrette. Chair Houlemard suggested that Chartwell School in Seaside would be an ideal venue to conduct a mobile charrette.

5b) Staff noted Task Force comments about the Charrette schedule.

5c) There were several suggestions on enhancing the marketing plan for the upcoming events:

- Contact Radio Stations. Specifically: KSCO, KSBW, KION, Local NPR 90.3
- The Task Force also felt the local newspapers should pick this up as a real story. Members mentioned several ideas for articles.
- Michael Houlemard noted that FORA's public relations consultant, Candy Ingram, was scheduling meetings with editorial boards.

5d) Victoria Beach contacted many elected officials inviting them to attend the Monday, February 2, 2015 and has some commitments.

Carl Holm also announced there is interest from the County staff and Supervisors and requested a RUDG presentation at the Feb 3, Board of Supervisors meeting.

The Task Force discussed the ways for the students to get involved in this process. Michael Houlemard also suggested inviting Sam Farr.

The Taskforce suggested scheduling stakeholder/technical meetings for the elected officials. One suggestion was dividing the group up by Mayors, City Managers, and other elected officials.

Members discussed the importance of continually clarifying the role the RUDG will play in the FORA process. Staff noted that RUDG will become one of the items considered in consistency determinations for new projects.

5e) The Task Force discussed the trails/transportation aspect of the RUDG.

6. ITEMS FROM MEMBERS

7. ADJOURNMENT

The next meeting of the RUDG Task Force was set for Monday, January 26 at 1 pm. The meeting was adjourned at approximately 1:25 pm.

Minutes prepared by Katie Ahern