



FORT ORD REUSE AUTHORITY

920 2nd Avenue, Suite A, Marina, CA 93933

Phone: (831) 883-3672 | Fax: (831) 883-3675 | www.fora.org

BASE REUSE PLAN POST-REASSESSMENT ADVISORY COMMITTEE MEETING

9:00 a.m., Friday July 17, 2015

920 2nd Avenue, Suite A, Marina CA 93933 (FORA Conference Room)

AGENDA

1. CALL TO ORDER

2. ACKNOWLEDGEMENTS, ANNOUNCEMENTS AND CORRESPONDENCE

3. APPROVAL OF MEETING MINUTES

- a) June 19, 2015 Post-Reassessment Advisory Committee Minutes

4. PUBLIC COMMENT PERIOD

Individuals wishing to address this body on matters within the jurisdiction of FORA, but not on this agenda, may do so during the Public Comment Period for up to three minutes. Public comments on specific agenda items will be heard under that item.

5. BUSINESS ITEMS

- a. FORA Trails Working Group update INFORMATION
 - i. TAMC Wayfinding Committee Presentation
- b. Economic Development update INFORMATION
- c. Blight Removal update INFORMATION
 - i. iBank Loan update
- d. Regional Urban Design Guidelines update INFORMATION

6. ITEMS FROM MEMBERS

7. ADJOURNMENT

NEXT PROPOSED MEETING: TBD

For information regarding items on this agenda or to request disability related accommodations please contact the Deputy Clerk 48 hours prior to the meeting. Agendas are available on the FORA website at www.fora.org.



FORT ORD REUSE AUTHORITY
BASE REUSE PLAN POST-REASSESSMENT ADVISORY COMMITTEE (PRAC)
MEETING MINUTES

9:00 a.m., Friday, June 19, 2015 | FORA Conference Room
920 2nd Avenue, Suite A, Marina, CA 93933

1. CALL TO ORDER

Confirming a quorum, Fort Ord Reuse Authority (FORA) PRAC Chair Victoria Beach called the meeting to order at 9:03 am. The following people were in attendance:

Committee Members

Victoria Beach (Chair), City of Carmel
Gail Morton, City of Marina
Andre Lewis, CSUMB

Staff

Steve Endsley, FORA
Jonathan Garcia, FORA
Peter Said, FORA

Other Attendees

Steve Matarazzo, UCSC
Tom Moore, MCWD
Chris Placco, CSUMB
Kristie Markey, District 4 Supervisor
Bob Schaffer, member of the public
Jane Haines, member of the public
Scott Waltz, member of the public

2. ACKNOWLEDGEMENTS, ANNOUNCEMENTS AND CORRESPONDENCE

None.

3. APPROVAL OF MEETING MINUTES

a. May 22, 2015 Post Reassessment Advisory Committee Minutes.

MOTION: Gail Morton moved, 2nd by Chris Placco, to approve the May 22, 2015 meeting minutes.

MOTION PASSED: Unanimous.

4. PUBLIC COMMENT PERIOD

Bob Schaffer said that he is working with the Dunes on Monterey Bay on their workforce housing component. The project is looking for workforce housing program applicants. Mr. Schaffer made information, cards, and brochures available.

Gail Morton (speaking as member of the public) said that there is a Marina City Council meeting on June 30th at 6:30pm where the developer of the restaurants next to the Dunes on Monterey Bay Shopping Center will be asking Marina for a reduction in FAR / density requirements for its 2nd Ave. proposal (Panda Express, Chipotle, Starbucks). Ms. Morton asked others to attend this meeting and provide input at council. Chair Beach requested that a site plan and potential opportunities be provided in an email in order to better assess. Ms. Morton listed concerns about the current proposal and reduction in FAR, which would create backs of buildings facing the streets and reduce minimum density requirements for mixed use development in the Dunes on Monterey Specific Plan area.

5. BUSINESS ITEMS

a) FORA Trails Working Group update

Jonathan Garcia reported that staff is meeting with individual representatives of the trails working group to work on the developing the draft Fort Ord Trails Blue Print.

b) Regional Urban Design Guidelines update

Mr. Garcia reported the Draft RUDG is planned for Board presentation at the July 10 meeting, followed by a 30 day review period. The Final RUDG report is planned for Board presentation at the November 13 meeting.

c) Economic Development update

Mr. Garcia reported that Josh Metz is the new Economic Development Coordinator at FORA. He is currently developing a 100-day strategic plan, working on web/social media presence. Josh was not at the PRAC meeting today because he was attending the Black Business Expo Event. Committee members requested that Josh Metz provide an Economic Development update at the next PRAC meeting.

d) Blight Removal Update

Mr. Garcia reported the \$320K Economic Development Administration grant proposal for a building removal business plan is in process. The \$3M I-Bank loan is currently being reviewed by I-Bank representative Ruben Rojas. Committee members requested that staff provide an I-Bank loan update at the next PRAC meeting.

6. ITEMS FROM MEMBERS

a. Chair Beach: TAMC is actively working on a Wayfinding Plan, defining signage colors, layout, and trail naming. Chair Beach suggested that the PRAC should get involved in County-level branding of signage and Route naming.

Committee members requested that FORA staff complete the following trails-related tasks: send a letter to Transportation Agency for Monterey County (TAMC) apprising their Wayfinding Plan Advisory Committee of current Fort Ord Trails Blue Print efforts; invite TAMC staff assigned to the Wayfinding Plan Advisory Committee to the next PRAC meeting; and discuss with trails working group members how to adopt the Fort Ord Trails Blue Print into their General Plans.

b. Chair Beach requested information about City of Seaside's planning for "Seaside East."

7. ADJOURNMENT

The next meeting of the PRAC was scheduled for Friday, July 17, 2015 at 9:00 am.



Regional Bicycle and Pedestrian Wayfinding Plan for Monterey County



Value of Wayfinding



Examples of Wayfinding Signage

Oakland, CA



Decision Sign



Confirmation Sign

Portland, OR



Rochester, NY



Berkeley, CA



Type 1A (Identification)

Type 1B (Wayfinding)

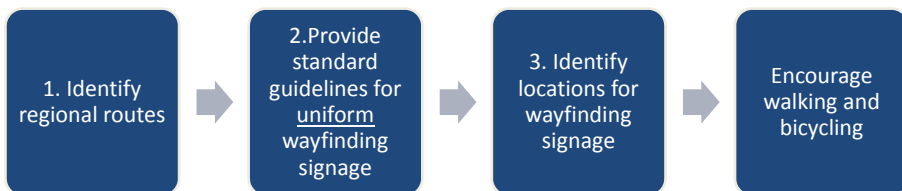
Cayuga County, NY



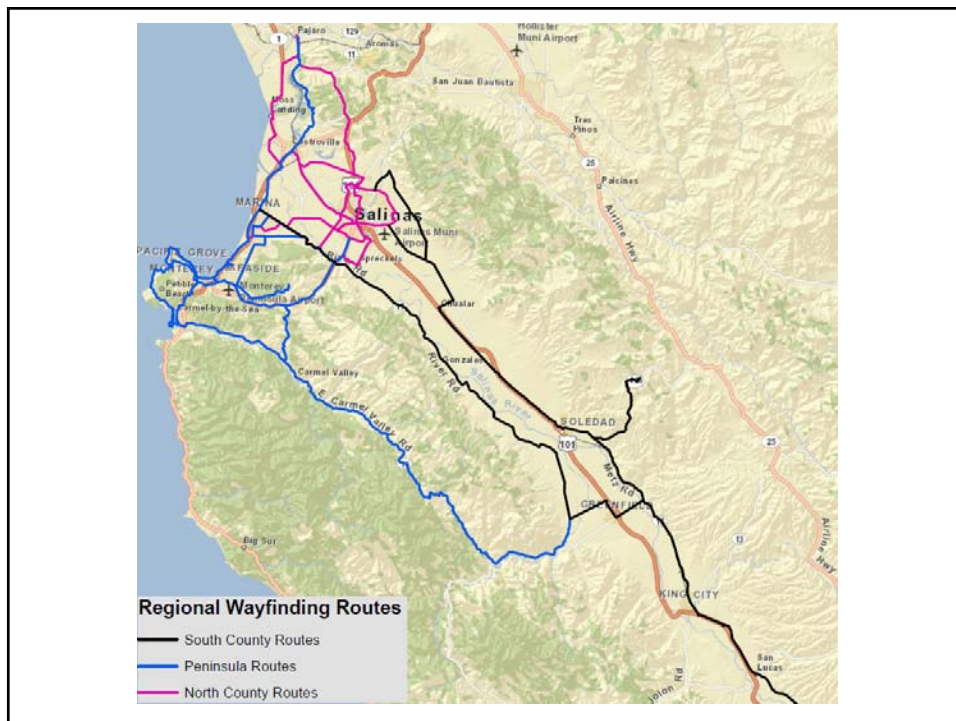
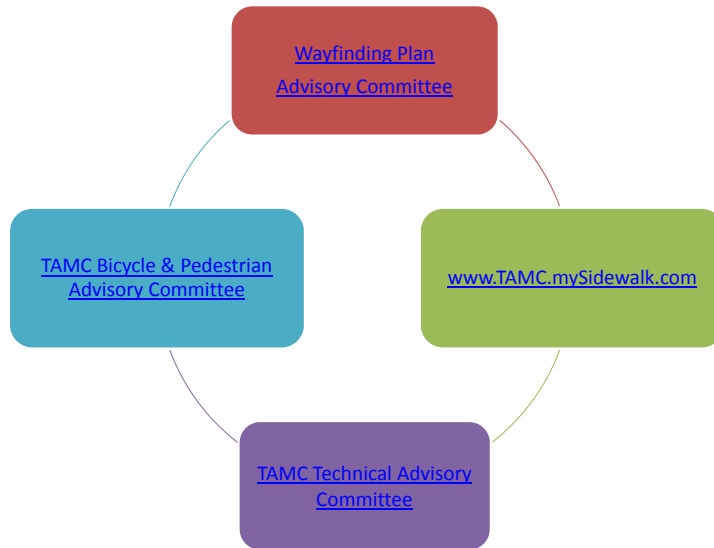
Gateway Sign - front

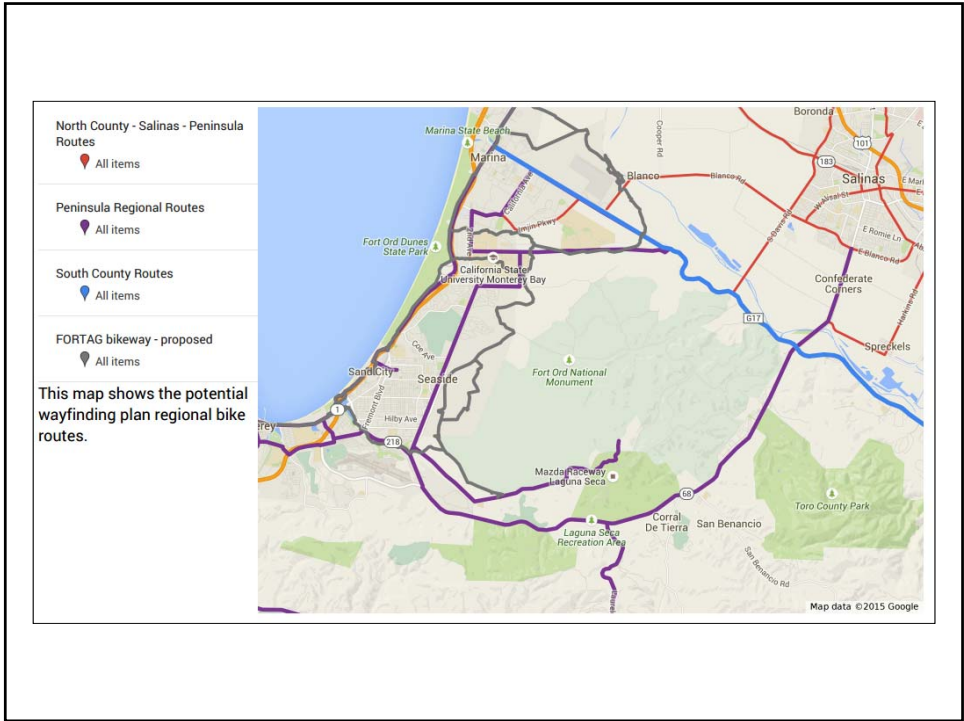
Gateway Sign - back

Wayfinding Plan Goals



Stakeholder Outreach & Input





SIGN TYPES


Alta will be designing three types of signs and a bike map. Please share your thoughts on what you would like to see on the following signs:

TRAILHEAD GATEWAY MAP KIOSK	BIKE MAP	DIRECTION SIGNS	ADD-ON SIGNAGE

June 9 - Edvard Wayfinding Plan posted

What type of wayfinding sign would you like to see?

#Transportation, #Wellness in Monterey County, CA



Take a look at the picture, and vote for your preferred style!

You may also click here for more information on the sign styles: tinyurl.com/ob9scoz


Option	Count
#1	5
#2	11
#3	6
#4	1
#5	0

Vote 23 people voted

June 10 - Edvard Wayfinding Plan posted

What wayfinding sign color palette would you like to see?

#Transportation, #Wellness in Monterey County, CA

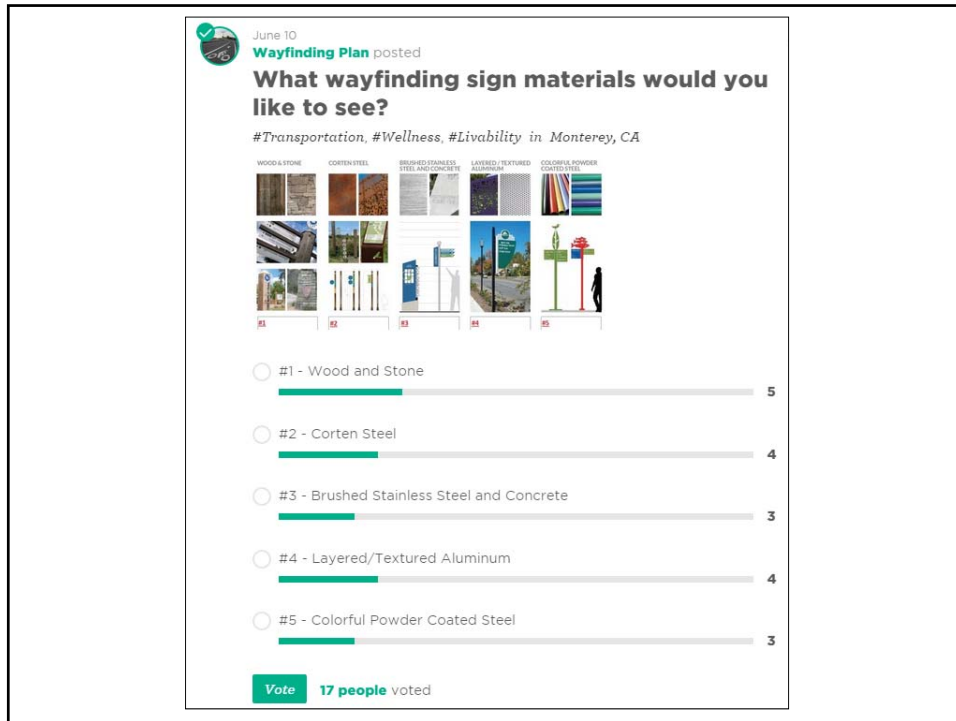


Take a look at the color palette, and vote for your favorite!

You can find more information about the colors here: tinyurl.com/ob9scoz

Option	Count
#1 - Mountains to Sea	3
#2 - Sunburst	4
#3 - Nautical	1
#4 - Vineyards	0
#5 - Seaside	1

Vote 9 people voted



Participate!

mySidewalk: <http://www.tamc.mysidewalk.com>

Wayfinding Plan page:

<http://www.tamcmonterey.org/programs/bikeped/wayfinding.html>

Virginia Murillo: Virginia@tamcmonterey.org