



## Regional Bicycle and Pedestrian Wayfinding Plan for Monterey County



## Value of Wayfinding



# Examples of Wayfinding Signage

Oakland, CA



Decision Sign



Confirmation Sign

Portland, OR



Rochester, NY



Berkeley, CA



Type 1A (Identification)

Type 1B (Wayfinding)

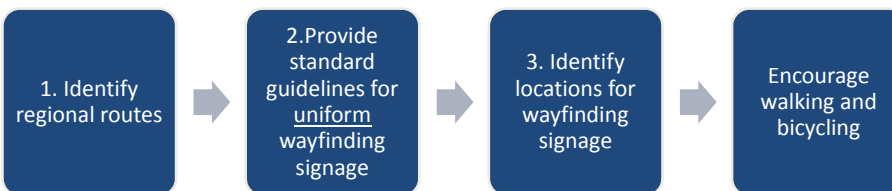
Cayuga County, NY



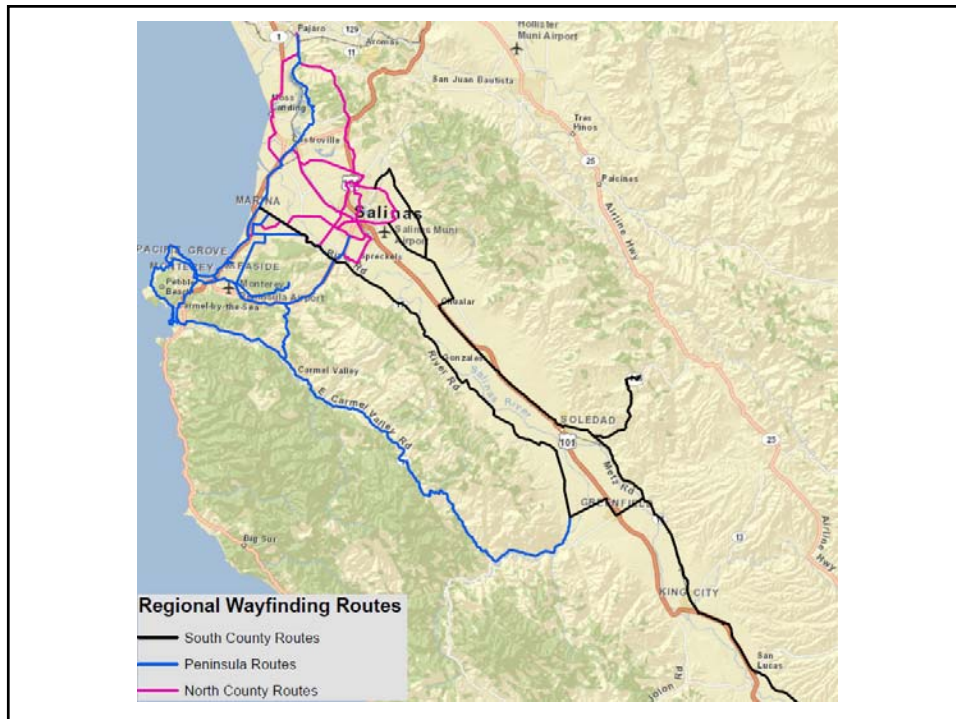
Gateway Sign - front

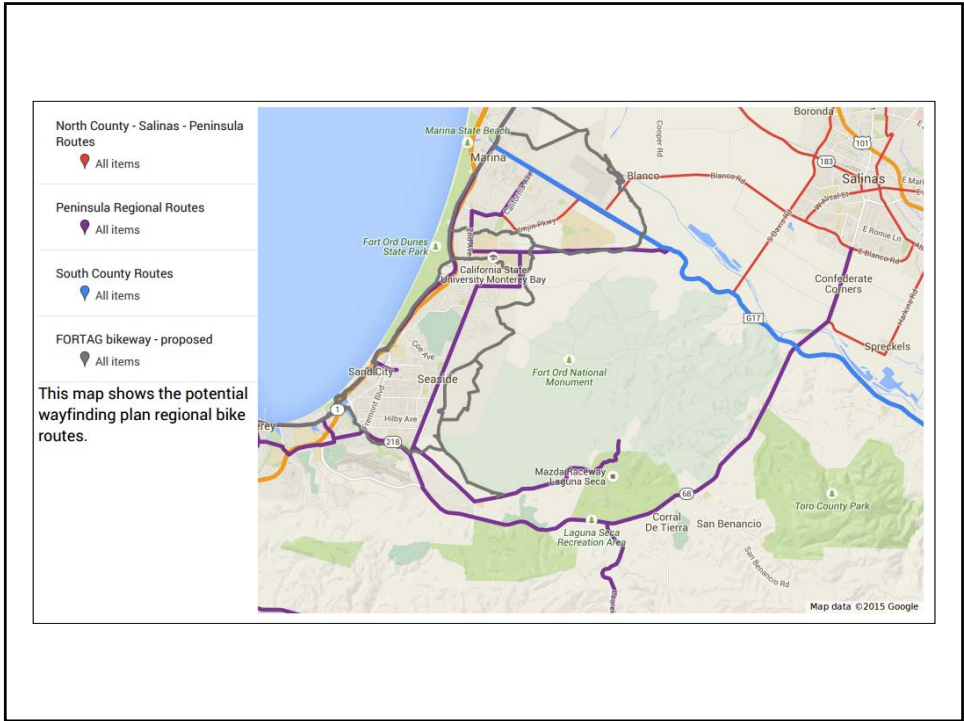
Gateway Sign - back

## Wayfinding Plan Goals



# Stakeholder Outreach & Input





## SIGN TYPES

Alta will be designing three types of signs and a bike map. Please share your thoughts on what you would like to see on the following signs:

**TRAILHEAD GATEWAY  
MAP KIOSK**

**BIKE MAP**


**DIRECTION SIGNS**

**ADD-ON SIGNAGE**

June 9 - Edvard Wayfinding Plan posted

### What type of wayfinding sign would you like to see?

#Transportation, #Wellness in Monterey County, CA



Take a look at the picture, and vote for your preferred style!

You may also click here for more information on the sign styles: [tinyurl.com/ob9scoz](http://tinyurl.com/ob9scoz)


<input type="radio"/> #1	5
<input type="radio"/> #2	11
<input type="radio"/> #3	6
<input type="radio"/> #4	1
<input type="radio"/> #5	0

**Vote** 23 people voted

June 10 - Edvard Wayfinding Plan posted

### What wayfinding sign color palette would you like to see?

#Transportation, #Wellness in Monterey County, CA

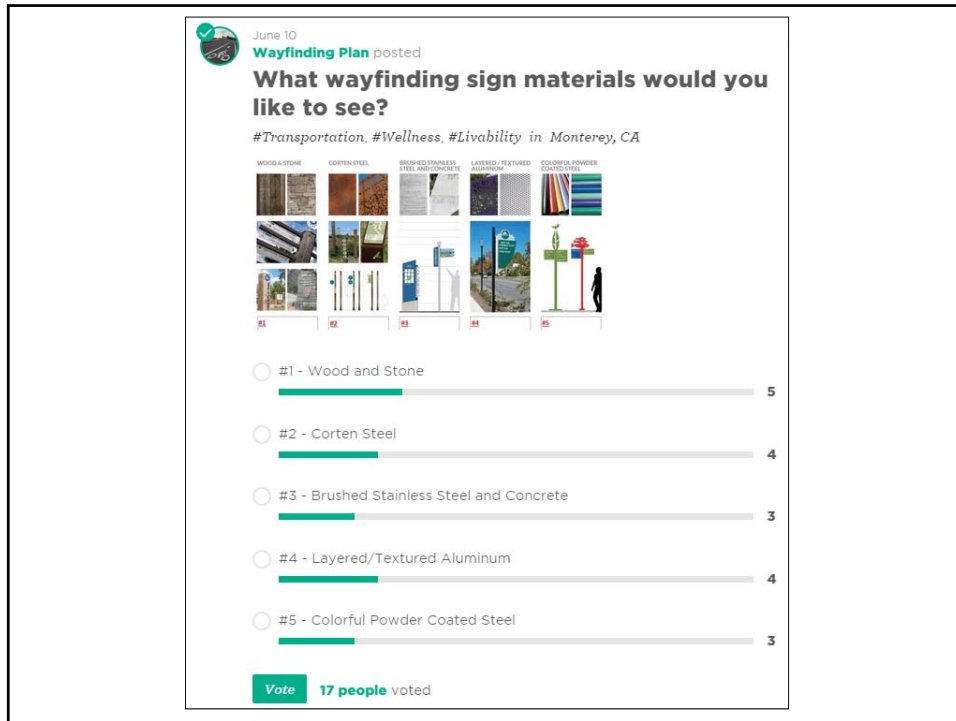


Take a look at the color palette, and vote for your favorite!

You can find more information about the colors here: [tinyurl.com/ob9scoz](http://tinyurl.com/ob9scoz)

<input type="radio"/> #1 - Mountains to Sea	3
<input type="radio"/> #2 - Sunburst	4
<input type="radio"/> #3 - Nautical	1
<input type="radio"/> #4 - Vineyards	0
<input type="radio"/> #5 - Seaside	1

**Vote** 9 people voted



## Participate!

mySidewalk: <http://www.tamc.mysidewalk.com>

Wayfinding Plan page:

<http://www.tamcmonterey.org/programs/bikeped/wayfinding.html>

Virginia Murillo: [Virginia@tamcmonterey.org](mailto:Virginia@tamcmonterey.org)