



FORT ORD REUSE AUTHORITY
BASE REUSE PLAN POST-REASSESSMENT ADVISORY COMMITTEE (PRAC)
MEETING MINUTES

3:30 p.m., Thursday, April 10, 2014 | FORA Conference Room
920 2nd Avenue, Suite A, Marina, CA 93933

1. CALL TO ORDER

Confirming a quorum, Fort Ord Reuse Authority (FORA) PRAC Chair Jerry Edelen called the meeting to order at 3:36 pm. The following people were in attendance:

Committee Members

Jerry Edelen (Chair), City of Del Rey Oaks
Tom Moore, MCWD
Jane Parker, Monterey County
Victoria Beach, City of Carmel-by-the-Sea
Gail Morton, City of Marina

Other Attendees

Michael Houlemard, FORA
Steve Endsley, FORA
Jonathan Garcia, FORA
Josh Metz, FORA
Andre Lewis, CSUMB
Kristi Markey, Monterey County
Jane Haines, member of the public
Bob Schafer, member of the public

2. APPROVAL OF MEETING MINUTES

MOTION: Tom Moore moved, seconded by Jane Parker, to approve the March 6, 2014 meeting minutes, as presented.

MOTION PASSED: Unanimous.

3. PUBLIC COMMENT PERIOD

Member of the public Jane Haines encouraged the PRAC to focus on setting the conditions for innovation hubs including promoting walkability, affordable housing, establishing open space corridors and a master landscape plan. She also encouraged the PRAC to not wait for coming new developments, but focus on fixing what is already here.

Member of the public Bob Schafer responded to Jane's comments and suggested much of what she is asking for is incorporated into the specific plans for the Dunes at Monterey Bay including housing units targeted for the \$375k-\$500k market segment.

4. OLD BUSINESS

The committee heard a summary report from Josh Metz on the status of the Colloquium video project. Committee member Victoria Beach presented her suggestions for modifications to the PRAC focus items. Committee member Gail Morton suggested adding "Attracting/pursuing funding for blight removal as an additional item under the Physical Environment category. Committee members were unanimous in supporting the suggested changes but did not take a formal vote to approve. The revised PRAC focus items include:

- a. Local Job Creation
 - i. Reversal of the loss of middle class job & housing opportunities (pg. 3-83 of 2012 Reassessment Report)
 - ii. Constraints & uncertainties for development of Fort Ord (pg. 3-84)
 - iii. Capitalization on existing regional strengths to promote expansion of office & research sectors (pg. 3-87)
 - iv. Establishment & marketing of a brand for Fort Ord (3-88)
 - v. Promotion of economic development through outdoor recreational tourism/ecotourism (pg. 3-85)
 - vi. Potential for the National Monument to be catalyst for regional economic growth (3-106)
 - vii. Attracting Millenials and other new economy workers
 - viii. Leveraging the nexus between academia and innovative businesses.
- b. Physical Environment
 - i. Developing the built environment to optimize it as an economic attraction.
 - ii. Optimizing the connections between built and unbuilt areas to attract new employers and employees.
 - iii. Attracting/pursuing funding for blight removal
- c. Policy on land use adjacent to the National Monument (3-107)
- d. Trails Project
 - i. Integrated Trails Plan (3-108)
 - ii. Fort Ord National Monument - Fort Ord Dunes State Park Trail Connection (3-109)
 - iii. Access points & trailhead development for the Fort Ord national Monument (3-110)

5. **NEXT STEPS**

Fora staff will pursue the following projects and report back at the next meeting of the PRAC:

- a. Work with CSUMB technical Staff to cut the large format Colloquium video into smaller units that can be hosted on YouTube
- b. Prepare a summary report of all known or planned regional trails and transportation networks
- c. Work with Victoria Beach to organize a “mini-speaker” series for the Board
- d. Begin populating destination tourism websites with information about opportunities here
- e. Prepare a report on the process for improving tourism oriented highway signage
- f. Prepare a letter from the PRAC to the City of Marina City Council encouraging planting of the large containerized trees adjacent to the Dunes parking lot

6. **ITEMS FROM MEMBERS**

None.

7. **ADJOURNMENT**

The next meeting of the PRAC was scheduled for Wed May 7th from 12:30 to 3pm. The meeting was adjourned at approximately 4:45 pm.