



Fort Ord Reuse Authority

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BASE REUSE PLAN POST-REASSESSMENT ADVISORY COMMITTEE MEETING

9:00 A.M. MONDAY, JUNE 17, 2013

920 2nd Avenue, Suite A, Marina CA 93933 (FORA Conference Room)

AGENDA

1. CALL TO ORDER AT 9:00 A.M.

2. ACKNOWLEDGEMENTS, ANNOUNCEMENTS AND CORRESPONDENCE

3. PUBLIC COMMENT PERIOD:

Members of the audience wishing to address the Advisory Committee on matters within the jurisdiction of FORA, but not on this agenda, may do so during the Public Comment Period. Public comments are limited to three minutes. Public comments on specific agenda items will be heard under that item.

4. APPROVAL OF MAY 20, 2013 MEETING MINUTES

5. OLD BUSINESS

a. Base Reuse Plan Post-Reassessment Follow-Up

ACTION

- i. Reassessment Report "Category I" (map/figure corrections) status report
- ii. Category IV PRAC recommendation to FORA Board (June 21, 2013 FORA Board agenda item 9c)
- iii. Next steps

6. ITEMS FROM MEMBERS

7. ADJOURNMENT

NEXT SCHEDULED MEETING: To be determined

*Information about items on this agenda or persons requesting disability related modifications and/or accommodations can contact the Deputy Clerk at: 831-883-3672 * 920 2nd Avenue, Suite A, Marina, CA 93933 by 5:00 p.m. one business day prior to the meeting. Agendas can also be found on the FORA website: www.fora.org.*



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BASE REUSE PLAN POST-REASSESSMENT ADVISORY COMMITTEE MEETING 1:30 P.M. Monday, May 20, 2013

920 2nd Avenue Suite A, Marina, CA 93933 (FORA Conference Room)

ACTION MINUTES

1. CALL TO ORDER AT 1:40 PM

Confirming a quorum, Fort Ord Reuse Authority (FORA) Board of Directors Chair Jerry Edelen called the meeting to order at 1:40 PM. The following people, indicated by signatures on the roll sheet, attended:

Committee Members

Tom Moore, MCWD
Gail Morton, City of Marina
Andre Lewis, CSUMB
Jerry Edelen, City of DRO
Jane Parker, Monterey Co.
Victoria Beach, City of Carmel
-by-the-Sea

Other Attendees

Michael Houlemard, FORA
Jonathan Garcia, FORA
Darren McBain, FORA
Scott McCreary, CONCUR, Inc.
Kristi Markey, Supervisor Parker's office
Tim O'Halloran, City of Seaside
Doug Yount

2. ACKNOWLEDGEMENTS, ANNOUNCEMENTS AND CORRESPONDENCE: None

3. PUBLIC COMMENT PERIOD: No comments.

4. APPROVAL OF APRIL 5, 2013 MEETING MINUTES: The Committee requested revisions to item #5 of the Committee's interim list of priority subject areas (referring to FORA's basic financing assumptions rather than "development fees and Capital Improvement Program"). The Committee also requested addition of a reference to, and attachment of, a draft Measures of Effectiveness memo distributed by Committee member Dr. Tom Moore at the May 10 meeting. The Committee then unanimously approved the draft meeting minutes.

5. OLD BUSINESS

a. Base Reuse Plan Post-Reassessment Follow-Up

- i. Reassessment Report "Category I" (map/figure corrections) status report: Associate Planner Darren McBain reported that staff is developing rough-draft versions of updated figures for Committee members' review, with a target distribution date of late June, 2013.
- ii. Category IV topics and options: The PRAC re-engaged its initial May 10 subject area discussion, integrating members' input, for inclusion in its recommendation to the Board. Based on the additional discussion at the May 20 meeting, staff's current understanding of the mutually agreed Cat. IV topics (by PRAC members who were present on May 10 and May 20) includes the following components:
 1. Need for an educational/visioning process, previously suggested by Dr. Ochoa and CSUMB (with an offer to co-host), as an early step in the process¹;
 2. Prioritization of basewide Regional Urban Design Guidelines (an existing "Cat. III" FORA obligation), and their importance as a means to implementing a regional vision;

¹ Although the shorthand term "visioning" was used in the May 10 minutes and some of the May 20 meeting discussion, most of the Committee's discussion of a future community engagement process centered on exploring new ways to achieve the vision expressed in the BRP in light of current circumstances, as opposed to revisiting the BRP's vision.

3. Blight removal, and funding thereof, as being relevant and responsive to multiple BRP and community goals;
4. The National Monument designation - A catalyst for outdoor recreation tourism and other economic development, and a central element of a needed open space access and trail network; and
5. Revisiting of FORA's financing model and underlying assumptions – Is the way in which FORA is currently financed still the most effective, based on current and forecasted economic conditions? (Note: Discussion of this topic focused primarily on removal of vacant and abandoned buildings and potential development of building-removal funding sources other than land sales).

A desire to engage with the community on the primary objectives, needs, opportunities, and logistical factors related to post-reassessment BRP implementation (see #1 on the previous page) emerged as a dominant priority. The following is a summary of the major points to integrate into the engagement process.

- a) Hold an open public meeting, or meetings, focused on articulating the vision of the BRP, identifying means by which the BRP is currently implemented, and exploring ways in which the basic implementation model and assumptions could or should be modified to meet current needs. Structure the basic meeting objective as a BRP implementation-oriented symposium as opposed to a visioning exercise.
 - b) Begin the meetings in the context of Post-Reassessment Board Workshop #3 (previous workshops occurred in February and March 2013). The first meeting could include both presentations and topic-specific breakout sessions, and be structured as the first in a bounded series of events/forums related to specific post-reassessment action items (#2-4, above, or others).
 - c) Reconfirm with CSUMB leadership their willingness to co-host the process and provide a venue. Naval Postgraduate School may also be able to provide resources or guidance.
 - d) Begin the meetings in September 2013, in order to allow for robust development of an effective agenda, a crisp statement of objectives, recruitment of speakers, and creation of a strong meeting format, as well as to coincide with CSUMB schedule.
 - e) Look to the “TED Talks” discussion series (Technology, Entertainment, and Design – a nonprofit devoted to “Ideas Worth Spreading,” www.ted.com) as a possible model for the meeting format. Include presenters with relevant expertise and experience from outside the area.
 - f) Include an in-depth discussion of opportunities, constraints, and possible new perspectives related to blight removal.
 - g) Focus on regional, diversified, sustainable economic revitalization as an overarching BRP objective. Build economic development efforts on the competitive advantages that exist locally, in relation to CSUMB fields of specialization and in keeping with the EPS Market and Economic Analysis recommendations from the 2012 Reassessment Report, <http://fora.org/Reports/FinalReassessment/MarketStudy.pdf>.
 - h) Return an initial draft agenda and potential list of presenters to the Advisory Committee as an interim, “mid-course check-in” step before the September event.
- iii. Next steps: The Committee identified a desire to hold an additional PRAC meeting prior to the June 21, 2013 Board meeting, in order to be able to review the Cat. IV-related agenda item and provide further input for the Board's consideration. The meeting was scheduled for Monday, June 17, 2013 at 9:00 AM.

6. ADJOURNMENT

The meeting was adjourned at 4:00 PM.

**FORT ORD REUSE AUTHORITY
POST-REASSESSMENT POLICY ADVISORY COMMITTEE (“PRAC”) REPORT**

OLD BUSINESS

Subject: Base Reuse Plan Post-Reassessment Follow-Up

Meeting Date: June 17, 2013

Agenda Number: 5

ACTION

RECOMMENDATION

- i. Receive a status report regarding draft “Category I” Base Reuse Plan (BRP) map/figure corrections and updates responding to previous Committee input;
- ii. Review staff’s summary of the PRAC’s Category IV recommendations and provide further input, refinements, or other direction as needed; and
- iii. Consider potential next steps in the post-reassessment process.

BACKGROUND

At its fourth meeting on May 20, 2013, the PRAC continued its previous review and discussion of items related to Categories I and IV of the 2012 BRP Reassessment Report’s topics/options. A summary of the meeting’s outcomes is provided in the attached draft May 20 meeting minutes.

DISCUSSION

i. Category I map/figure corrections and updates— Staff is compiling rough-draft revisions to the BRP figures for Committee members’ review, with a target distribution date of late June 2013.

ii. Category IV action-item priority recommendations— Staff’s summary of the PRAC’s Category IV-related policy prioritization recommendations, as of the May 20 PRAC meeting conclusion, is presented as Item 9c on the June 21, 2013 FORA Board agenda. The [June 21 Board packet](#) was circulated [as a draft](#) on May 31 and will be distributed in finalized form during the week of June 10. Should Committee members provide additional input based on the current summary, staff will prepare a supplemental Board memo prior to the June 21 Board meeting.

iii. Next steps— Staff’s summary list of previously discussed (May 20 PRAC) considerations for a BRP implementation-related public meeting--or series of meetings--beginning in September included “Return an initial draft agenda and potential list of presenters to the Advisory Committee as an interim, ‘mid-course check-in’ step before the September event.” Staff welcomes Committee members’ input and involvement in developing the September symposium or series.


FISCAL IMPACT

Reviewed by FORA Controller 

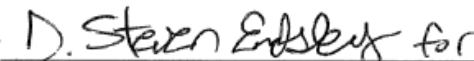
Staff and consultant time for this effort is included in the approved annual budget.

Prepared by 

Darren McBain

Reviewed by 

Steve Endsley

Approved by 

Michael A. Houlemard, Jr.