



Fort Ord Reuse Authority

920 2nd Avenue, Suite A, Marina, CA 93933
Phone: (831) 883-3672 • Fax: (831) 883-3675 • www.fora.org

BASE REUSE PLAN POST-REASSESSMENT ADVISORY COMMITTEE MEETING 3:00 P.M. MONDAY, August 19, 2013

920 2nd Avenue, Suite A, Marina CA 93933 (FORA Conference Room)

ACTION MINUTES

1. CALL TO ORDER AT 3:00 P.M.

Confirming a quorum, Fort Ord Reuse Authority (FORA) Board of Directors Chair Jerry Edelen called the meeting to order at 3:04 PM. The following people, indicated by signatures on the roll sheet, attended:

Committee Members

Dr. Tom Moore, MCWD
Gail Morton, City of Marina
Jerry Edelen, City of DRO
Victoria Beach, City of Carmel
-by-the-Sea
Andre Lewis, CSUMB

Other Attendees

Michael Houlemard, FORA
Steve Endsley, FORA
Jane Haines, member of the public
Scott Waltz, Sierra Club representative
Jonathan Garcia, FORA

2. **ACKNOWLEDGEMENTS, ANNOUNCEMENTS AND CORRESPONDENCE:** Executive Officer Michael Houlemard announced that the California Department of Veterans Affairs submitted its grant application to the federal Department of Veterans Affairs' state veterans cemetery grant program by the August 15, 2013 deadline.

3. **PUBLIC COMMENT PERIOD:** Jane Haines commented on the second page of the staff report where there is reference to "Case Studies Presentation, including FORA Highway 1 Design Corridor Design Guidelines adopted in 2005" under the proposed Day 2 schedule. Ms. Haines commented that she did not think that FORA Highway 1 Design Corridor Design Guidelines should be discussed at all during the colloquium. She cited several excerpts from page 71 of the Base Reuse Plan, noting that they supported her statements (hard copy attached to minutes).

4. APPROVAL OF August 12, 2013 MEETING MINUTES

Motion: Committee member Dr. Tom Moore moved approval of the minutes as presented, seconded by Committee member Gail Morton.

Motion Passed: unanimous.

5. NEW BUSINESS

Base Reuse Plan Post-Reassessment Colloquium Planning

ACTION

I. Provide direction on proposed colloquium format/scheduling

Committee members discussed a scheduling option that would include one day focused on the Economic Development topic, one day on Design Guidelines, and a split day on the two topics of Blight Removal and National Monument. Committee members discussed potential subtopic areas after reviewing the potential colloquium speakers. Committee members identified the following subtopic areas:

Economic Development
a) Political Process

- b) Attracting Employers
- c) Optimizing Job Mix
- d) Optimizing Retail
- e) Anticipating the Market

Design Guidelines

- a) Design Character as an Economic Amplifier
- b) Political Process – balancing common design character over multiple jurisdictions
- c) Cutting Edge Planning Tools
 - I. Community Charrette
 - II. Form Based Planning

National Monument

- a) Catalyst for Economic Recovery
- b) How to Incorporate in City and County Planning
- c) Recreation/Open Space Connections

Blight Removal

- a) Broken Windows Case Study
- b) Financing Solutions

- II. Provide direction on list of potential colloquium speakers

Committee member Gail Morton voiced strong concerns that a number of potential speakers listed under the National Monument topic missed the mark. She identified the potential speaker with Headwaters Economics as the expert she thought worked. She also suggested the Stanford Research Institute as another source for potential speakers on the National Monument topic. The Committee then re-directed most of its time on the format/scheduling discussion.

- III. Provide direction after reviewing results of FORA Board poll
on days for 3-day colloquium

Committee members reviewed the results of the FORA Board poll and requested that staff conduct polling of Fort Ord jurisdictions and other jurisdictions in Monterey County.

- IV. Consider next steps

For the next PRAC meeting, the following tasks were identified:

1. FORA staff, working with CSUMB, will present a list of potential colloquium speakers with speaker bios attached.
2. FORA staff will poll its Administrative Committee members and other Cities in Monterey County to ascertain their preferred 3-day combination for the colloquium.

Option 1: Wed., Thurs., Fri.

Option 2: Thurs., Fri., Sat.

Option 3: Fri., Sat., Sun.

3. FORA staff will circulate draft meeting minutes to PRAC members to summarize today's discussion. Committee members discussed that there may be some time constraints to recruiting speakers by October 9th that may make it advisable to postpone the event. Committee members emphasized that they would prefer to see quality over speed.
4. Next PRAC meeting was scheduled for Tuesday, September 10, 2013 at 10:30 am.

V. ITEMS FROM MEMBERS: None.

VI. ADJOURNMENT: The meeting was adjourned at approximately 5:15 pm.

Minutes prepared by Jonathan Garcia.