



# Fort Ord Reuse Authority

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## BASE REUSE PLAN POST-REASSESSMENT ADVISORY COMMITTEE MEETING 1:30 P.M. Monday, May 20, 2013

920 2<sup>nd</sup> Avenue Suite A, Marina, CA 93933 (FORA Conference Room)

### ACTION MINUTES

#### 1. CALL TO ORDER AT 1:40 PM

Confirming a quorum, Fort Ord Reuse Authority (FORA) Board of Directors Chair Jerry Edelen called the meeting to order at 1:40 PM. The following people, indicated by signatures on the roll sheet, attended:

##### Committee Members

Tom Moore, MCWD  
Gail Morton, City of Marina  
Andre Lewis, CSUMB  
Jerry Edelen, City of DRO  
Jane Parker, Monterey Co.  
Victoria Beach, City of Carmel  
-by-the-Sea

##### Other Attendees

Michael Houlemard, FORA  
Jonathan Garcia, FORA  
Darren McBain, FORA  
Scott McCreary, CONCUR, Inc.  
Kristi Markey, Supervisor Parker's office  
Tim O'Halloran, City of Seaside  
Doug Yount

#### 2. ACKNOWLEDGEMENTS, ANNOUNCEMENTS AND CORRESPONDENCE: None

#### 3. PUBLIC COMMENT PERIOD: No comments.

#### 4. APPROVAL OF APRIL 5, 2013 MEETING MINUTES: The Committee requested revisions to item #5 of the Committee's interim list of priority subject areas (referring to FORA's basic financing assumptions rather than "development fees and Capital Improvement Program"). The Committee also requested addition of a reference to, and attachment of, a draft Measures of Effectiveness memo distributed by Committee member Dr. Tom Moore at the May 10 meeting. The Committee then unanimously approved the draft meeting minutes.

#### 5. OLD BUSINESS

##### a. Base Reuse Plan Post-Reassessment Follow-Up

- i. Reassessment Report "Category I" (map/figure corrections) status report: Associate Planner Darren McBain reported that staff is developing rough-draft versions of updated figures for Committee members' review, with a target distribution date of late June, 2013.
- ii. Category IV topics and options: The PRAC re-engaged its initial May 10 subject area discussion, integrating members' input, for inclusion in its recommendation to the Board. Based on the additional discussion at the May 20 meeting, staff's current understanding of the mutually agreed Cat. IV topics (by PRAC members who were present on May 10 and May 20) includes the following components:
  1. Need for an educational/visioning process, previously suggested by Dr. Ochoa and CSUMB (with an offer to co-host), as an early step in the process<sup>1</sup>;
  2. Prioritization of basewide Regional Urban Design Guidelines (an existing "Cat. III" FORA obligation), and their importance as a means to implementing a regional vision;

<sup>1</sup> Although the shorthand term "visioning" was used in the May 10 minutes and some of the May 20 meeting discussion, most of the Committee's discussion of a future community engagement process centered on exploring new ways to achieve the vision expressed in the BRP in light of current circumstances, as opposed to revisiting the BRP's vision.

3. Blight removal, and financing thereof, as being relevant and responsive to multiple BRP and community goals;
4. The National Monument designation - A catalyst for outdoor recreation tourism and other economic development, and a central element of a needed open space access and trail network; and
5. Revisiting the fundamental model and assumptions of the current BRP implementation approach – Seek alternative methods of effectuating BRP implementation in relation to current and forecasted conditions.

A desire to engage with the community on the primary objectives, needs, opportunities, and logistical factors related to post-reassessment BRP implementation (see #1 on the previous page) emerged as a dominant priority. The following is a summary of the major points to integrate into the engagement process.

- a) Hold an open public meeting, or meetings, focused on articulating the vision of the BRP, identifying means by which the BRP is currently implemented, and exploring ways in which the basic implementation model and assumptions could or should be modified to meet current needs. Structure the basic meeting objective as a BRP implementation-oriented symposium as opposed to a visioning exercise.
  - b) Begin the meetings in the context of Post-Reassessment Board Workshop #3 (previous workshops occurred in February and March 2013). The first meeting could include both presentations and topic-specific breakout sessions, and be structured as the first in a bounded series of events/forums related to specific post-reassessment action items (#2-4, above, or others).
  - c) Reconfirm with CSUMB leadership their willingness to co-host the process and provide a venue. Naval Postgraduate School may also be able to provide resources or guidance.
  - d) Begin the meetings in September 2013, in order to allow for robust development of an effective agenda, a crisp statement of objectives, recruitment of speakers, and creation of a strong meeting format, as well as to coincide with CSUMB schedule.
  - e) Look to the “TED Talks” discussion series (Technology, Entertainment, and Design – a nonprofit devoted to “Ideas Worth Spreading,” [www.ted.com](http://www.ted.com)) as a possible model for the meeting format. Include presenters with relevant expertise and experience from outside the area.
  - f) Include an in-depth discussion of opportunities, constraints, and possible new perspectives related to blight removal.
  - g) Focus on regional, diversified, sustainable economic revitalization as an overarching BRP objective. Build economic development efforts on the competitive advantages that exist locally, in relation to CSUMB fields of specialization and in keeping with the EPS Market and Economic Analysis recommendations from the 2012 Reassessment Report, <http://fora.org/Reports/FinalReassessment/MarketStudy.pdf>.
  - h) Return an initial draft agenda and potential list of presenters to the Advisory Committee as an interim, “mid-course check-in” step before the September event.
- iii. Next steps: The Committee identified a desire to hold an additional PRAC meeting prior to the June 21, 2013 Board meeting, in order to be able to review the Cat. IV-related agenda item and provide further input for the Board’s consideration. The meeting was scheduled for Monday, June 17, 2013 at 9:00 AM.

## 6. ADJOURNMENT

The meeting was adjourned at 4:00 PM.