Page/BMS Design Group

CSU Monterey Bay Comprehensive Master Plan 12 June 2015



Work Plan and Schedule

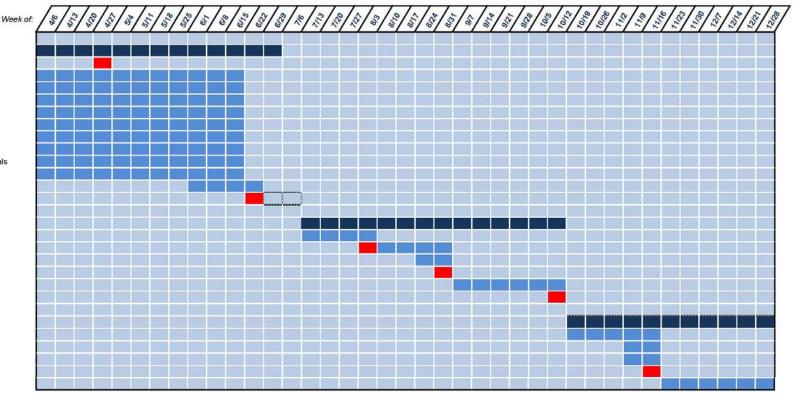
Phase 1. Discovery Work Session #1

Data Collection, Review and Analysis Space Needs Estimates and Program Land and Building Use Analysis Landscape and Open Space Analysis Access, Circulation and Parking Analysis Infrastructure Analysis Energy Use Analysis Climate Action Plan Review and Sustainability Goals Economic Impact Assessment Planning and Urban Design Framework Work Session # 2

Phase 2: Exploration Preliminary Alternatives Preparation San Francisco Work Session Alternatives Evaluation Work Session # 3 Revised Alternatives Preparation Work Session # 4

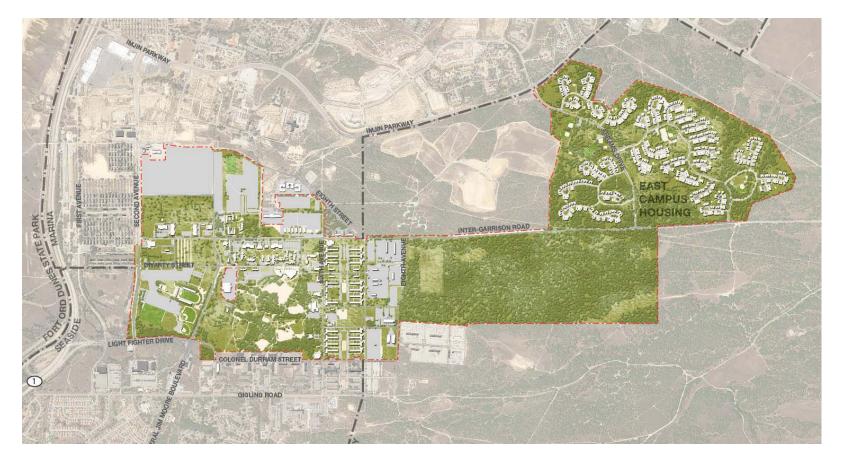
Phase 3: Synthesis Draft Master Plan Preparation Design Guidelines Update Implementation Strategy and Timeline Work Session # 5 Prepare Final Documents

Project Management and Engagement Project Management Call Project Planning Team Leadership Team Master Plan Committee Technical Meetings



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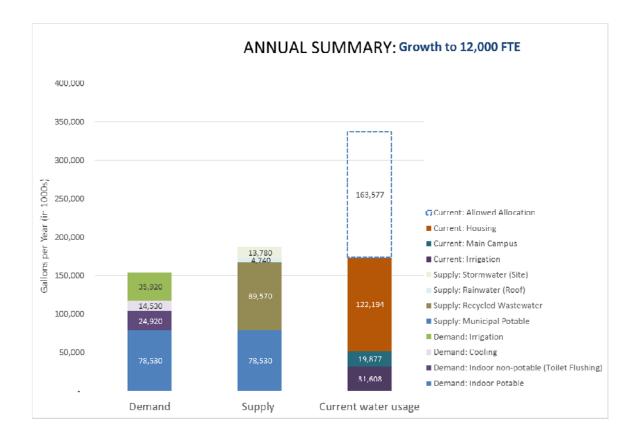
Master Plan Drivers



Accommodating Growth

Accommodate Growth to 12,000 students

- Program accommodation
- Existing vs. new construction
- Campus form and character
- Meeting sustainability goals
- Decreasing and reusing water onsite
- Renewable energy generation
- Alternative transportation
- Funding
- Local and regional economic development opportunities



On-Campus Housing

Accommodate at least 60% of students on campus

- Housing types
- Implementation strategies: public private partnerships
- Land areas and density
- Location and relationship to campus facilities
- Design and function of residential communities
- On site amenities
- Living/learning strategies
- Non-auto centric living bike storage, separated pathways links throughout campus and to community, transit and car share access



Student Success

Support academic mission and goals of strategic plan for student success

- Quality of indoor and outdoor teaching and learning facilities
- Student life facilities for residents and commuters
- Campus appeal and functionality
- Relation to surrounding communities, amenities, natural environment and activities
- Regional / campus accessibility for those with all mobility levels including bicycle/pedestrian and transit connections
- Student support



Sustainability

2013 Climate Action Plan to reach ACUPCC 2030 carbon neutrality goal Water budget TDM requirement

Considerations:

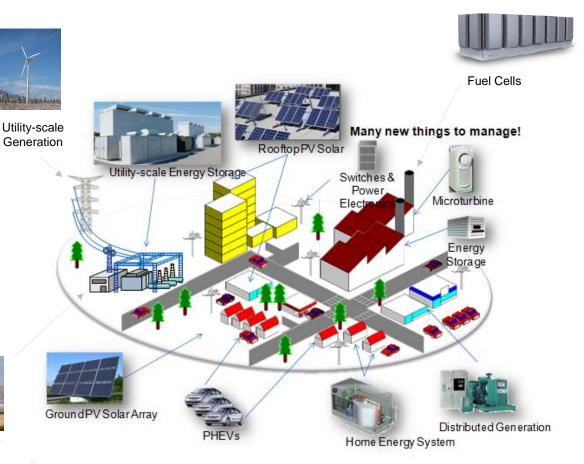
- Further refinement of goals and aspirations
- Implement and update Climate Action Plan
- Regional and CSU model

Consider all dimensions of sustainability:

- 1. Environment
 - Transportation
 - Waste
 - Water
 - Energy
 - Built environment
 - Habitat management
- 2. Social inclusivity
- 3. Economics



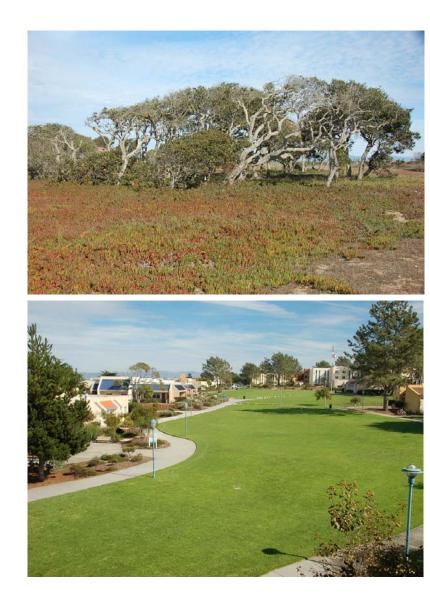
Utility-scale Solar Generation



Quality of Campus Environment

Placemaking Campus quality and character

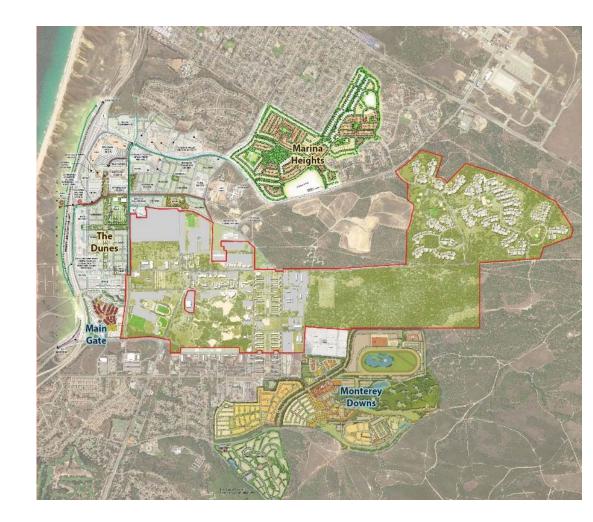
- Conservation and environmental stewardship
- Base-wide Multi-Species Habitat Conservation Plan
- FORTAG connection between beach and back country
- Entries, edges and campus image
- Using design guidelines to enhance campus setting
- Create a 21st Century setting for teaching, learning and research
- CSUMB as a regional asset for:
 - Education
 - Economic growth and job creation
 - Environments that teach
 - Connection to open space
 - Recreation
 - Arts and entertainment



Community Context

Cooperation with Regional Agencies and Jurisdictions

- Continuing cooperative relationships
- CSUMB role in supporting economic development and jobs creation
- CSUMB as regional model of sustainability.
- Regional Urban Design Guidelines
 development and consideration
- Showcase Transportation Demand Management policies, programs and physical improvements.
- Student amenities and services on site and in the surrounding communities



Phasing, Financing, and Economic Development

Campus development financing models Of-site partnerships and cooperation

- Funding campus growth in a declining resource environment
- Roles for philanthropy
- Public/private partnerships (P3) for campus facilities and infrastructure
- CSUMB role in supporting economic development and jobs creation
- Regional partnerships
- Campus-based initiatives



Community Outreach



Master Plan Committees

- Steering
- Design Review
- Space Management
- Sustainability
- Transportation

On-Campus Engagement

- Forums for students, faculty and staff
- Design workshops

Interactive Map – csumb.edu/masterplan

External Community Engagement

- Planned workshops and forums
- Outreach local jurisdictions, FORA, MCWD, TAMC, MST, UCSC, MPC and others

Current Work

Space Utilization and Projections Building Quality and Condition

Land Areas and Development Pattern for Future Growth

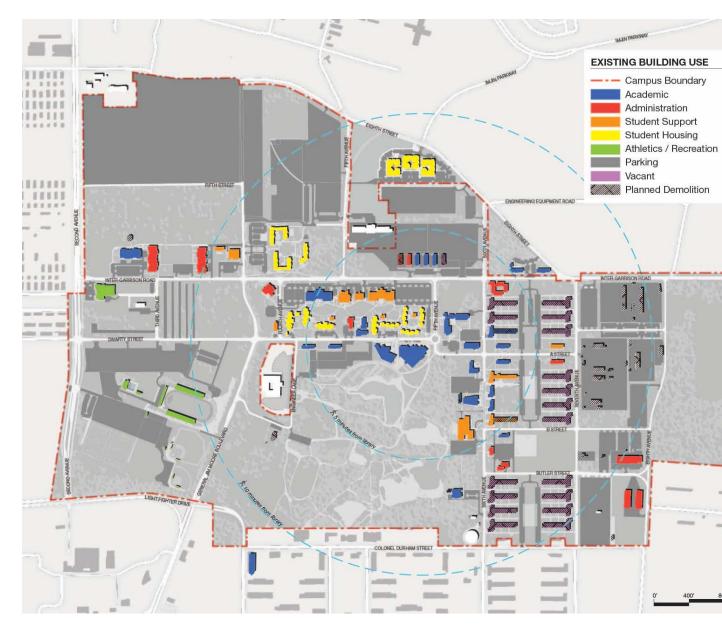
Circulation Framework Options

Parking Analysis

Infrastructure Assessments

Sustainability Goal Development

Habitat Data Collection



CSU Monterey Bay Master Plan

