| FORT ORD REUSE AUTHORITY BOARD REPORT |   |        |  |  |  |  |
|---------------------------------------|---|--------|--|--|--|--|
| BUSINESS ITEMS                        |   |        |  |  |  |  |
| Subject:                              | ject: Approval of FY 2015-16 Preston Park Operating and Capital Improvement Program Budgets |        |  |  |  |  |
| Meeting Date:<br>Agenda Number:       | June 12, 2015<br>6b   | ACTION |  |  |  |  |

#### **RECOMMENDATION(S):**

Approve the FY 2015-16 Preston Park Operating and Capital Improvement Budgets.

#### **BACKGROUND/DISCUSSION:**

On March 13, 2015 the FORA Board approved the following:

- Rental Rate Setting Policy/Formula, directing staff to provide recommendations and a written summary of the policy prior to consideration of the FY 2015/2016 Preston Park Budget.
- FY 2014/2015 Operating/Capital Improvement Budgets, with a 2.4% rent increase.
- Extend the Rental Increase Noticing Period from 35 to 60 Days.
- Alliance Management to make best efforts to hold Meetings between Alliance Management Company and the Preston Park Tenants Association.

Since that meeting, the Settlement Agreement in the City of Marina v. FORA case was executed, anticipating the conclusion of FORA's Preston Park ownership in June. Consequently, Rate Setting Policy development was not advanced since property transfer was pending. That remains the case. Title-related issues initially delayed processing two months (property description defects) and lender underwriting requirements (water intrusion repairs) have since further deferred closing. The Water Intrusion work was identified in both the FY 14-15 (50%) and the FY 2015-16 (50%) Capital Improvement Program Budget. Approval is *necessary* to complete this work.

#### CRITICAL UPDATE:

After the June 3, 2015 FORA Executive Committee meeting, the bids for the Water Intrusion work were received. The scope and costs of the project increased by almost \$700,000, impacting the priority and funding estimates of both the Operating and Capital Improvement Budgets.

After meeting with Tenant's Association representatives, Alliance revised the budget forecast to reflect deferred distribution of FORA Owner payments for three months to fund water intrusion work. These deferred payments will be repaid over time or upon transfer of ownership.

The Alliance Management Letter (Attachment **A**), Operating and Capital Improvement Programs budgets and Revenue Details (Attachment **B**), and Marketing Survey (Attachment **C**) will explain these expenditures. The Alliance Management Letter, Operating Budget, Marketing Survey, and Kingsley Resident Surveys (Attachments **D** and **E**) are posted on the FORA Website.

#### **Website Links:**

http://fora.org/Board/2015/Packet/Additional/061215Item6b-AttachA.pdf http://fora.org/Board/2015/Packet/Additional/061215Item6b-AttachB.pdf http://fora.org/Board/2015/Packet/Additional/061215Item6b-AttachC.pdf http://fora.org/Board/2015/Packet/Additional/061215Item6b-AttachD.pdf http://fora.org/Board/2015/Packet/Additional/061215Item6b-AttachE.pdf

#### FISCAL IMPACT(S):

Reviewed by FORA Controller  $\underline{\mathcal{M}}$ .  $\mathcal{F}$   $\mathcal{J}$   $\mathcal{B}$ ,

This budget does not propose any rent increase. The FORA budget will show a reduction in FY 2014-15 revenues with the deferral of the FORA Ownership Distribution for FY 2014-2015 May and June to be reflect as increased revenues in FY 2015- 2016.

**COORDINATION:** 

Executive Committee, Authority Counsel, and Alliance Management

Prepared by

Michael A. Houlemard, Jr.



#### June 9, 2015

Mr. Michael Houlemard, Jr. Fort Ord Reuse Authority 920 Second Street, Suite A Marina, California 93933

Re: Preston Park FY 2015/16 Proposed Budget

Dear Mr. Houlemard:

It has been a pleasure to continue to work with residents and the Fort Ord Reuse Authority over the last year. With the combination of wonderful residents and effective staff, a number of positive changes have been seen in Preston Park:

- 1) Exterior Building Upgrades: The conclusion of the Roofing Project took place this year, and garage motion sensor lights were installed in between each driveway. Replacement of all front and back doors, and all windows in the community will be complete on/before June 1.
- 2) <u>Safety Improvements:</u> Oven flue vents previously noted for repair were addressed. Concrete work at 704/706 Brown was completed. Repairs and repaving at two additional locations along Brown Court is scheduled for June.
- 3) <u>Tree Trimming:</u> Bids have been received for tree trimming throughout the community, and should begin in June.
- 4) <u>Units of Long Term Residents:</u> Several long-term residents have seen upgrades in their flooring, paint, and appliances with little intrusion or inconvenience. These services are extended to long-term residents upon notification or inspection indicating replacement is necessary.
- 5) Green Initiatives: The community continues to implement water and energy saving programs inspired by Alliance's own Focus Green Initiative. As a condition of the sale of the property, all toilets, showerheads, and faucet aerators were replaced with water conscious devices. Additional devices designated as water or energy saving are purchased and installed as replacement fixtures as needed. PG&E has been working with residents in the Below Market and Section 8 programs to weatherize their homes at no cost to the resident or the community. Planned landscaping changes, including installation of rain sensors, will reduce the amount of water usage throughout the community, and evolve into cost savings for

residents as we work in conjunction with Paul Lord at Marina Coast Water.

Alliance looks to continue to provide the residents at Preston Park a comfortable and quality living experience. Continued capital improvements throughout the community will allow this property to remain a desirable neighborhood for renters, as well as a continued source of housing that is essential to the general populace of Marina.

#### Revenues

The primary source of revenue is rents, Section 8 voucher payments from the Housing Authority of the County of Monterey, and associated charges to residents such as late fees. With the approval of the FORA Board, on June 1, 2015 a rental increase of 2.4% was implemented for all residents (with the exception of households on the Below Market Program).

As shown in **Attachment B**, the proposed budget assumes that no change in rental rates takes place, and results in a 2.8% decrease in Total Income (\$171,087). This large decrease is mainly due to the absence of \$300,000 that was transferred in from the Capital account in order to conduct the Toilet Conservation project in January 2015. The FORA Board approved this project and the transfer of funds in December 2014. The variance of Total Income from the Approved 2014/2015 Budget to the Estimated Actuals for the same period is \$22,896; a decrease in revenue of 0.4% and mainly attributed to the delay in approval for a rental increase. Revenue generated from Month to Month rental fees as well as a \$25 pr pet charge for newer households continues to compound and Cleaning/Damage Fees are expected to be slightly higher than in the previous year.

#### **Current Market Rent Conditions**

The market rent for new move-ins is calculated by comparable market rent levels in the competitive market throughout the year. Additionally, the comparables as outlined in the attached Market Survey dated 5.29.15 (Attachment C) are smaller in square footage than units at Preston Park, and many do not offer the specialized features including in-home laundry room, gated back yard with patio, direct access garage, generous storage space, dogs and cats accepted with pet deposit (Breed restrictions apply, max 2 animals per home).

Per the approved rent formula in 2010, the market rents for new move-ins are fluid throughout the year and change according to market conditions. Should a rental increase be approved, market rents for incoming residents would be as follows:

| Unit Size                  | Current Rent Range for Incoming |
|----------------------------|---------------------------------|
|                            | Market Rate Residents           |
| Two Bedroom                | \$1,650 - \$1,775               |
| Upgraded/Luxury - Two BR   | \$1,750 - \$2,300*              |
| Three Bedroom              | \$2,035 - \$2,060               |
| Upgraded/Luxury - Three BR | \$2,035 - \$2,060               |

<sup>\*</sup> Note: Nine 2-Bedroom homes and two 3-Bedroom home have additional features that warrant higher than average rental rates.

#### Expenses

Expenses as outlined in Attachment B include Operating Expense projections and variances from the FY 2014/15 budget. Operating expenses typically include expenditures for routine maintenance of the property, redecorating expenses as they apply to unit turns, and expenditures relating to the daily operations of the Leasing Office. Non-Routine expenses are included as they pertain directly to the daily function of the community, however are not typically able to be forecasted (i.e. large plumbing leaks requiring vendor service, unit specific rehabilitation projects). Annual Inspection materials are included with the Non-Routine expenses as they are a one-time yearly expense. Overall, total operating expenses proposed for FY 2015/16 are 21.0% lower than the estimated actual expenses for FY 2014/15 (\$407,476). Alliance seeks to maximize cost savings, e.g. lower utilities expenses through installation of water/energy saving devices, while contending with inescapable cost increases such as repairs and upkeep for maintenance vehicles.

#### Owner Distributions

In accordance with the request received by the FORA Executive Officer, the proposed budget assumes the deferral of Owner Distributions to FORA for the month of July 2015 in addition to the deferral of distributions due to FORA for the months of May and June 2015. Repayment of the distributions will be made to FORA upon sale or transfer to new ownership unless otherwise resolved by FORA. This constitutes a deferral in the payment of \$435,981.

All distributions owed to the City of Marina will be paid without delay and in accordance with the last 3 fiscal year budgets.

#### Capital Expenses

Expenses categorized as Capital expenses directly impact the long term value of the community, including roof replacements, exterior painting, large-scale landscaping improvements, and interior upgrades including appliances and carpeting/vinyl. Capital projects that are currently pending completion at the end of May 2015 as approved in the 2014/15 FY include:

- 1) Exterior Unit Windows \$845,000
- 2) Exterior Unit Doors \$200,000

#### 2015/2016 FY Capital Improvement Program

Alliance Residential staff members have been working closely with the City of Marina to formulate a budget that can be readily adopted by the Council upon execution of the Sale Agreement, as well as facilitate completion of all necessary Capital Projects (Attachment B). Top priority projects include:

1) Exterior Building/Flashing Repairs - \$2,100,000\*\*

\*\*NOTE – This project is also referred to as "Moisture Intrusion Project" and specifically addresses moisture entry where the garage roof flashing meets the exterior stucco in two story townhomes within Preston Park. In March 2015 the FOR A Board approved \$500,000 to be utilized for repairs from the 2014/2015 FY Budget, with the intention of approving an additional \$500,000 to be utilized in the 2015/2016 FY. At the same time, \$200,000 was approved to be spent painting the portion of the property that received repairs in the 2014/2015 FY, and another \$200,000 for the remainder of the painting in 2015/2016. As the progression of the sale of Preston Park exceeded the timeframe for work to begin, the project was put on hold until final sale. Most recently it has come to our attention that the project must take place in its' entirety in order for funding to be secured for the purchase to proceed. In addition, recent bids for this project have been received and are in excess of \$2.1M. Therefore in the 2015/2016 FY Budget that is being presented we are asking for approval of this project and to delay all other Capital projects until the 2016/2017 FY and beyond.

#### Capital Reserves Fund

In accordance with the 2015 reevaluation of the Replacement Reserves Study conducted in April 2008, Alliance recommends a minimum reserve withholding of \$2,725.03 per unit per year during the 2015/16 fiscal period. Please refer to Attachment B. This withholding would ensure that the asset holds adequate reserves to complete the Moisture Intrusion project, and allow for emergency replacement of appliances and carpeting/vinyl.

#### Management Assessment

In accordance with the December 2012 budget approval, Management has been directed to provide detailed information regarding Leasing and Maintenance services provided to residents and prospects. Alliance Residential utilizes an independent source (Kinglsey Associates) to monitor and gauge resident satisfaction throughout the company portfolio (Attachment D for Q4 2014 and Attachment E for Q1 2015).

Alliance Residential staff members have been working with the Tenants Association to draft a Handbook for distribution to residents. The majority of the document is complete, with minimal changes still to be made in a small number of sections.

We will continue to look for new ways to improve our services over the coming year and remain committed to meeting the objectives set by FOR A.

Please feel free to contact me should you have additional questions or concerns at (408) 396-8341.

Regards,

Katie Edwards Regional Manager

Cc: Jonathan Garcia, FOR A
Ivana Bednarik, FOR A
Robert Norris, FOR A
Brad Cribbins, Chief Operating Officer, Alliance Communities, Inc.
Annette Thurman, Vice President of Operations, Alliance Communities,

Inc.

#### Attachments:

- B. FY 2015/16 Budget Revenue Summary
- B. FY 2015/16 Budget Highlights of Operating Expenses
- B. FY 2015/16 Budget Document
- B. Capital Improvement Plan/Reserve Withholding
- C. May 2015 Market Survey and Backup Documents
- D. Q4 2014 Kingsley Community Report
- E. Q1 2015 Kingsley Community Report

# Attachments B-E to Item 6b

Preston Park 2015 Operating and Capital Improvement Program Budget, Market Survey, and Kingsley Resident Surveys are posted on the FORA website in their entirety due to the length.

#### **Website Links:**

http://fora.org/Board/2015/Packet/Additional/061215Item6b-AttachB.pdf

http://fora.org/Board/2015/Packet/Additional/061215Item6b-AttachC.pdf

http://fora.org/Board/2015/Packet/Additional/061215Item6b-AttachD.pdf

http://fora.org/Board/2015/Packet/Additional/061215Item6b-AttachE.pdf

#### Preston Park Budget Memo Attachment B - Revenue Summary

Attachment B to Item 6b FORA Board Meeting, 6/12/15

#### 2015/2016 Budget - No Rent Increase Proposed

| <u>Revenue</u>            | Approved Budget<br>FY 2014/2015 | Estimated Actuals FY<br>2014/2015 | Proposed FY<br>2015/2016 |   | Variance of<br>Approved Budget<br>From 2014/2015<br>Estimated Actuals | %      | Comments   |   | Variance of Proposed<br>Budget from FY<br>2014/2015 Estimated<br>Actuals | %       | Comments   |   | 2015/2016<br>Proposed Budget<br>vs. 2014/2015<br>Approved Budget | %       |
|---------------------------|---------------------------------|-----------------------------------|--------------------------|---|---|--------|--|---|--|---------|--|---|--|---------|
| GROSS MARKET POTENTIAL    | \$6,151,413                     | \$6,091,290                       | \$6,259,908              | D | (\$60,123)  | -1.0%  | A decrease occurred as the proposed rental increase did not  | 1 | \$168,618  | 2,8%    | Revenue increase projected as a rental increase was put into effect  | 1 | \$108,495  | 1.8%    |
| MARKET GAIN/LOSS TO LEASE | (\$150,779)                     | (\$133,248)                       | (\$160,787)              | I | \$17,531  |        | take effect until June 2015.   | D | (\$27,539)   | 20.7%   | as of June 2015.   | D | (\$10,008)   | 6.6%    |
| NON-REVENUE APARTMENTS    | (\$62,509)                      | (\$47,957)                        | (\$61,904)               | 1 | \$14,552  | -30.3% | Increase in this category as fewer large-scale emergency maintenance issues arose.   | D | (\$13,947)   | 29.1%   | Decrease anticipated as one employee unit was occupied by a market renter for 6 months of the  | I | \$605  | -1.0%   |
| VACANCY LOSS              | (\$122,469)                     | (\$101,443)                       | (\$106,817)              | I | \$21,026  | -20.7% | Increase in income as homes were turned with fewer delays than anticipated.  | D | (\$5,374)  | 5.3%    | previous period, Projecting slightly higher turn times as major repair items are   | I | \$15,652   | -12.8%  |
| BAD DEBT EXPENSE          | (\$1,200)                       | (\$5,267)                         | \$0                      | D | (\$4,067)   | 77.2%  | Reduction in revenue as 2 evictions left the property with larger than anticipated unpaid balances.  | 1 | \$5,267  | -100.0% | uncovered. Increase in income as the property expects to collect on move out rent and damages.   | I | \$1,200  | -100.0% |
| OTHER RESIDENT INCOME     | \$52,378                        | \$55,874                          | \$57,972                 | I | \$3,496   | 6.3%   | Collection of Cleaning/Damage<br>Fees increased vs. previous period.   | I | \$2,098  | 3.8%    | Increase due to compounding<br>MTM and Pet Rent Fees   | I | \$5,59 <del>4</del>  | 10.7%   |
| MISCELLANEOUS INCOME      | \$316,600                       | \$304,562                         | \$1,080                  | D | (\$12,038)  | -4.0%  | Decrease in this category as the appliance recycling program was discontinued in Northern CA, interest income significantly reduced from budgeted in conjunction with draw upon Capital Reserve Fund | D | (\$303,482)  | -99.6%  | Decrease in income as \$300K<br>transfer from Capital account was<br>a one-time event for the Toilet<br>Consversion Project.               | D | (\$315,520)  | -99.7%  |
| TOTAL INCOME              | \$6,183,434                     | \$6,160,538                       | \$5,989,451              | D | (\$22,896)  | -0.4%  | Decrease in overall income as the<br>rental increase did not take effect<br>until June 2015.   | D | (\$171,087)  | -2.8%   | Decrease in overall income as the<br>rental increase did not take effect<br>until June 2015.   | D | (\$193,983)  | -3.1%   |
| NET INCOME                | \$3,779,221                     | \$3,574,087                       | \$3,788,670              | D | (\$205,134)   | -5.7%  | Overall decrease due to increasing depreciation expense.   | 1 | \$214,583  | 6.0%    | Significant increase in Net<br>Income as expenses were<br>drastically reduced in order to<br>account for the Moisture<br>Intrusion Project | D | \$9,449  | 0.3%    |

I -- DESIGNATES INCREASE

D -- DESIGNATES DECREASE

June 9, 2015

#### Preston Park Budget Memo Attachment B - Highlights of Operating Expenses

| Operating Expenses       | Approved Budget<br>FY 2014/2015 | Estimated Actuals FY<br>2014/2015 | Proposed FY<br>2015/2016 | Variance of<br>Approved Budget<br>From 2014/2015<br>Estimated Actuals | %      | Comments   |   | Variance of Proposed<br>Budget from FY<br>2014/2015 Estimated<br>Actuals | %       | Comments  |   | 2015/2016<br>Proposed Budget<br>vs. 2014/2015<br>Approved Budget | %       |
|--------------------------|---------------------------------|-----------------------------------|--------------------------|---|--------|--|---|--|---------|---|---|--|---------|
| SALARIES                 | \$339,525                       | \$366,160                         | \$357,666 I              | \$26,635  | 7.3%   | Increase in payroll due to Capital<br>Projects.  | D | (\$8,494)  | -2.3%   | Decrease in payroli expense as all overtime was removed from  | 1 | \$18,141   | 5.3%    |
| PAYROLL TAXES + BURDEN   | \$138,833                       | \$127,818                         | \$146,277 E              | (\$11,015)  | -8.6%  | Expenses are split 40% Abrams<br>Park, 60% Preston Park.   | I | \$18,459   | 14.4%   | budget Variance due to addition of in house staff with insurance benefits.  | I | \$7,444  | 5.4%    |
| NON-STAFF LABOR          | \$18,000                        | \$15,651                          | \$0 E                    | (\$2,349)   | -15.0% | Decrease in femporary services as all staff position are filled.   | D | (\$15,651)   | -100.0% | Decreased budget to reflect no use of temporary services  | D | (\$18,000)   | -100.0% |
| LANDSCAPING              | \$69,800                        | \$59,053                          | \$55,600 D               | (\$10,747)  | -18.2% |  | D | (\$3,453)  | -5.8%   | Decrease in expense as all non-<br>mandatory services were removed  | D | (\$14,200)   | -20.3%  |
| UTILITIES                | \$104,309                       | \$99,904                          | \$101,200 E              | (\$4,405)   | -4.4%  | Overall decrease as expenses were<br>lower than estimated.   | I | \$1,296  | 1,3%    | Increase due to anticipated increase in water/sewer fees.   | D | (\$3,109)  | -3.0%   |
| REDECORATING             | \$86,843                        | \$108,811                         | \$97,759 I               | \$21,968  | 20.2%  | Due to the age and condition of<br>countertops, multiple reglazes<br>have been necessary. Additionally,<br>higher expenses in trim finishes<br>have been experienced to improve<br>the product finish level. | D | (\$11,052)   | -10.2%  |   | 1 | \$10,916   | 12.6%   |
| MAINTENANCE              | \$104,812                       | \$111,169                         | \$109,548 I              | \$6,357   | 5.7%   | Larger than anticipated purchase<br>of plumbing and electrical<br>supplies, HVAC repairs, and<br>wehicle repairs.  | D | (\$1,621)  | -1.5%   | Slight decrease anticipated as community should have minimal expenses for Windows/Doors, Locks/Keys, Plumbing Fixtures, due to completion of Capital Projects | 1 | \$4,736  | 4.5%    |
| MARKETING                | \$15,475                        | \$14,163                          | \$10,216 D               | (\$1,312)   | -9.3%  | Slight decrease from anticipated expenses.   | D | (\$3,947)  | -27.9%  | Removal of all non-essential programs resulting in decrease   | D | (\$5,259)  | -34.0%  |
| ADMINISTRATIVE           | \$92,088                        | \$92,011                          | \$78,238 E               | (\$77)  | -0.1%  | Slight decrease from anticipated expenses.   | D | (\$13,773)   | -15,0%  | Removal of all non-essential programs resulting in decrease   | D | (\$13,850)   | -15.0%  |
| INSURANCE                | \$207,012                       | \$198,422                         | \$226,320 D              | (\$8,590)   | -4.3%  | Decrease in insurance costs.   | I | \$27,898   | 14.1%   | Increase in premiums and addition of flood insurance  | I | \$19,308   | 9.3%    |
| NON-ROUTINE MAINTENANCE  | \$494,221                       | \$448,085                         | \$47,880 E               | (\$46,136)  | -10.3% | Decrease resulted from delay of bathtub replacement project:   | D | (\$400,205)  | -89.3%  | Decrease in expenses as the Toilet<br>Coversion Project was a one-time<br>event.  | D | (\$446,341)  | -903%   |
| TOTAL OPERATING EXPENSES | \$1,978,517                     | \$1,944,416                       | \$1,536,840 Г.           | (\$34,101)  | -1.8%  | Decrease in total expenses due to delayed projects.  | D | (\$407,576)  |         | Overall decrease in total expenses<br>from previous period due to<br>Toilet Conversion Project, and<br>reduction in all exopenses to fund<br>Capital Project  |   | (\$441,677)  | -22.3%  |

I -- DESIGNATES INCREASE

D -- DESIGNATES DECREASE

# PRESTON PARK 2016 STANDARD BUDGET CONSOLIDATION & SIGN-OFF

| OCHOOLIDATION & OIGH-OIT |               |                   |                     |
|--------------------------|---------------|-------------------|---------------------|
| Description              | 2016<br>Total | 2015<br>Projected | Variance Variance % |
| Physical Occupancy       | 98.13 %       | 98.33 %           |                     |
| Economic Occupancy       | 94.74 %       | 95.22 %           |                     |

| 1 Hysical Occupancy                               | 30.13 /0                          | 30.55 /0                          |                                 |                       |
|---|-----------------------------------|-----------------------------------|---------------------------------|-----------------------|
| Economic Occupancy                                | 94.74 %                           | 95.22 %                           | •                               |                       |
| Gross Market Potential                            | \$6,259,908                       | \$6,091,290                       | \$168,618                       | 2.8%                  |
| Market Gain/Loss to Lease                         | (\$160,787)                       | (\$133,248)                       | (\$27,539)                      | -20.7%                |
| Affordable Housing                                | \$0                               | \$0                               | \$0                             | 0.0%                  |
| Non-Revenue Apartments                            | (\$61,904)                        | (\$47,957)                        | (\$13,948)                      | -29.1%                |
| Rental Concessions                                | \$0                               | (\$300)                           | \$300                           | 100.0%                |
| Delinquent Rent                                   | \$0                               | \$0                               | \$0                             | 0.0%                  |
| Vacancy Loss                                      | (\$106,817)                       | (\$101,443)                       | (\$5,374)                       | -5.3%                 |
| Prepaid/Previous Paid Rent                        | \$0                               | \$0                               | \$0                             | 0.0%                  |
| Other Months' Rent/Delinquency Recovery           | \$0                               | (\$2,972)                         | \$2,972                         | 100.0%                |
| Bad Debt Expense                                  | \$0                               | (\$5,267)                         | \$5,267                         | 100.0%                |
| Other Resident Income                             | \$57,972                          | \$55,874                          | \$2,098                         | 3.8%                  |
| Miscellaneous Income                              | \$1,080                           | \$304,562                         | (\$303,482)                     | -99.6%                |
| Corp Apartment Income                             | \$0                               | \$0                               | \$0                             | 0.0%                  |
| Retail Income                                     | \$0                               | \$0                               | \$0                             | 0.0%                  |
| TOTAL INCOME                                      | \$5,989,451                       | \$6,160,538                       | (\$171,087)                     | -2.8%                 |
| PAYROLL   | \$552,823                         | \$560,291                         | \$7,467                         | 1.3%                  |
| LANDSCAPING                                       | \$55,600                          | \$59,053                          | \$3,453                         | 5.8%                  |
| UTILITIES   | \$101,200                         | \$99,904                          | (\$1,296)                       | -1.3%                 |
| REDECORATING                                      | \$97,759                          | \$108,811                         | \$11,052                        | 10.2%                 |
| MAINTENANCE                                       | \$109,548                         | \$111,169                         | \$1,620                         | 1.5%                  |
| MARKETING   | \$10,216                          | \$14,163                          | \$3,947                         | 27.9%                 |
| ADMINISTRATIVE                                    | \$78,238                          | \$92,011                          | \$13,773                        | 15.0%                 |
| RETAIL EXPENSE                                    | \$0                               | \$0                               | \$0                             | 0.0%                  |
| PROFESSIONAL SERVICES                             | \$149,836                         | \$146,663                         | (\$3,173)                       | -2.2%                 |
| INSURANCE   | \$226,320                         | \$198,422                         | (\$27,898)                      | -14.1%                |
| AD-VALOREM TAXES                                  | \$107,520                         | \$105,844                         | (\$1,676)                       | -1.6%                 |
| NON ROUTINE MAINTENANCE                           | \$47,880                          | \$448,085                         | \$400,205                       | 89.3%                 |
| TOTAL OPERATING EXP                               | \$1,536,940                       | \$1,944,416                       | \$407,476                       | 21.0%                 |
| NET OPERATING INCOME                              | \$4,452,510                       | \$4,216,122                       | \$236,388                       | 5.6%                  |
| DEBT SERVICE                                      | \$0                               | \$0                               | \$0                             | 0.0%                  |
| DEPRECIATION                                      | \$663,840                         | \$642,035                         | (\$21,805)                      | -3.4%                 |
| AMORTIZATION                                      | \$0                               | \$0                               | \$0                             | 0.0%                  |
| PARTNERSHIP                                       | \$0                               | \$0                               | \$0                             | 0.0%                  |
| EXTRAORDINARY COST  NET INCOME                    | \$0                               | \$0                               | \$0                             | 0.0%                  |
| CAPITAL EXPENDITURES                              | <b>\$3,788,670</b><br>\$2,375,930 | <b>\$3,574,087</b><br>\$1,748,912 | <b>\$214,583</b><br>(\$627,018) | <b>6.0%</b><br>-35.9% |
| MORTGAGE PRINCIPAL                                | Ψ2,575,930<br>\$0                 | \$0                               | \$0                             | 0.0%                  |
| TAX ESCROW  | \$0                               | \$0                               | \$0                             | 0.0%                  |
| INSURANCE ESCROW                                  | \$0                               | \$0                               | \$0                             | 0.0%                  |
| INTEREST ESCROW                                   | \$0                               | \$0                               | \$0                             | 0.0%                  |
| REPLACEMENT RESERVE                               | \$1,109,989                       | \$728,273                         | (\$381,716)                     | -52.4%                |
| REPLACEMENT RESERVE REIMBURSEM                    | (\$2,375,930)                     | (\$1,748,912)                     | \$627,018                       | 35.9%                 |
| WIP DIOTRIBUTIONS                                 | \$0                               | \$0                               | \$0                             | 0.0%                  |
| OWNER DISTRIBUTIONS DEPRECIATION AND AMORTIZATION | \$3,342,521<br>(\$663,840)        | \$3,487,848<br>(\$642,035)        | \$145,327<br>\$21,805           | 4.2%<br>3.4%          |
| NET CASH FLOW                                     | \$0                               | \$0                               | \$0                             | 128.2%                |
| L.  | *-                                |                                   | *-                              |                       |



|                  | Approvals |      |
|------------------|-----------|------|
|                  |           |      |
| Owner            |           | Date |
| Asset Manager    | -         | Date |
| COO              | ·         | Date |
| VP               | ·<br>     | Date |
| Regional Manager | <u></u>   | Date |
| Business Manager |           | Date |

Alliance Residential, LLC makes no guarantee, warranty or representation whatsoever in connection with the accuracy of this Operating Budget as it is intended as a good faith estimate only.

#### Market Survey May 29, 2015

# Attachment C to Item 6b FORA Board Meeting, 6/12/15

| CC                    | MMUNITY DESCRIPTION          |
|-----------------------|------------------------------|
| Street address        | 682 Wahl Court               |
| City, State, Zip Code | Marina, CA 93933             |
| Telephone             | (831) 384-0119               |
| Construction type     | Mixed use                    |
| Year built            | 1987                         |
| Owner                 | Fort Ord Reuse Authority     |
| Management            | Alliance Residential Company |
| Total units           | 354                          |
| Physical occupancy    | 99%                          |

| FEES, DEP                   | OSITS, AND LEASE TERMS    |
|-----------------------------|---------------------------|
| Application fee             | \$45                      |
| Lease terms                 | MTM and 6 months          |
| Short term premium          | \$150                     |
| Refundable security deposit | Equal to one months' rent |
| Administrative fee          | \$0                       |
| Non refundable pet deposit  | N/A                       |
| Pet deposit                 | \$250 covers up to 2 pets |
| Pet rent                    | \$25 per pet per month    |

| APAR"              | MENT AM | ENITIES            |            |
|--------------------|---------|--------------------|------------|
| Accent color walls | No      | Paneled doors      | No         |
| Air conditioning   | No      | Patio/Balcony      | Yes        |
| Appliance color    | White   | Refrigerator       | Frost-Free |
| Cable TV           | No      | Roman tubs         | No         |
| Ceiling            | No      | Security system    | No         |
| Ceiling fans       | No      | Self cleaning oven | No         |
| Computer desk      | No      | Separate shower    | No         |
| Crown molding      | No      | Upgraded counters  | No         |
| Fireplace          | No      | Upgraded flooring  | Plush Cpt  |
| Icemaker           | No      | Upgraded lighting  | No         |
| Kitchen pantry     | Yes     | Vaulted ceiling    | No         |
| Linen closets      | Yes     | Washer/Dryer       | No         |
| Microwave          | No      | W/D connection     | Full size  |
| Outside storage    | No      | Window coverings   | 1" mini    |

| COMMUNITY   | / RATINGS |
|-------------|-----------|
| Location    | В         |
| Visibility  | С         |
| Curb appeal | В         |
| Condition   | В         |
| Interiors   | С         |
| Amenities   | D         |

| PAYER OF     | UTILITIES |
|--------------|-----------|
| Gas          | Resident  |
| Electric     | Resident  |
| Water        | Res/Meter |
| Sewer        | Resident  |
| Trash        | Resident  |
| Cable TV     | NA        |
| Internet     | Resident  |
| Pest control | Community |
| Valet trash  | NA        |

| CONCESSIONS   |
|---|
| No Concessions. Window/exterior door replacements completed 5/15. Water |
| Conservation Project completed 1/15. New roofs installed/replaced 6/14. |

COMMENTS

Community is partially Below Market Rent and Section 8. All units have an attached garage, in-home laundry room, and gated backyard. \$25 fee for end units.

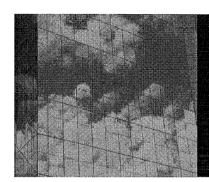
| COMMUNITY AMENITIES   |     |                        |     |  |  |  |
|-----------------------|-----|------------------------|-----|--|--|--|
| Access gates          | No  | Free DVD/movie library | No  |  |  |  |
| Addl rentable storage | No  | Laundry room           | No  |  |  |  |
| Attached garages      | Yes | Movie theater          | No  |  |  |  |
| Barbecue grills       | No  | Parking structure      | No  |  |  |  |
| Basketball court      | Yes | Pet park               | No  |  |  |  |
| Billiard              | No  | Playground             | Yes |  |  |  |
| Business center       | Yes | Pools                  | No  |  |  |  |
| Club house            | Yes | Racquetball            | No  |  |  |  |
| Concierge services    | No  | Reserved parking       | No  |  |  |  |
| Conference room       | No  | Sauna/Jacuzzi          | No  |  |  |  |
| Covered parking       | No  | Tennis court           | No  |  |  |  |
| Detached garages      | No  | Volleyball             | No  |  |  |  |
| Elevators             | No  | Water features         | No  |  |  |  |
| Fitness center        | No  | WiFi                   | No  |  |  |  |

#### FLOORPLANS AND RENTS

| Floorplan     | Unit        | # of  | % of  | Square |         | Ren     | per Unit |         | Concess  | sions | Effective | Net Rents |
|---------------|-------------|-------|-------|--------|---------|---------|----------|---------|----------|-------|-----------|-----------|
| Type          | Description | Units | Units | Feet   | Low     | High    | Average  | Avg PSF | Mos Free | Term  | Average   | Avg PSF   |
| 2X1           |             | 9     | 3%    | 1,150  | \$1,650 | \$1,650 | \$1,650  | \$1.43  | 0.00     | 0.00  | \$1,650   | \$1.43    |
| 2X1           | Renovated   | 3     | 1%    | 1,150  | \$1,750 | \$1,750 | \$1,750  | \$1.52  | 0.00     | 0.00  | \$1,750   | \$1.52    |
| 2X1.5         |             | 76    | 21%   | 1,278  | \$1,725 | \$1,750 | \$1,738  | \$1,36  | 0.00     | 0.00  | \$1,738   | \$1.36    |
| 2X1.5         | Renovated   | 2     | 1%    | 1,278  | \$2,300 | \$2,300 | \$2,300  | \$1.80  | 0.00     | 0.00  | \$2,300   | \$1.80    |
| 2X1.5         | Renovated   | 3     | 1%    | 1,278  | \$1,885 | \$1,905 | \$1,895  | \$1.48  | 0.00     | 0.00  | \$1,895   | \$1.48    |
| 2X1.5         |             | 135   | 38%   | 1,323  | \$1,750 | \$1,775 | \$1,763  | \$1.33  | 0.00     | 0.00  | \$1,763   | \$1.33    |
| 2X1.5         | Renovated   | 1     | 0%    | 1,323  | \$1,910 | \$1,935 | \$1,923  | \$1.45  | 0.00     | 0.00  | \$1,923   | \$1.45    |
| 3X2.5         |             | 122   | 34%   | 1,572  | \$2,035 | \$2,060 | \$2,048  | \$1.30  | 0.00     | 0.00  | \$2,048   | \$1.30    |
| 3X2.5         | Renovated   | 3     | 1%    | 1,572  | \$2,300 | \$2,300 | \$2,300  | \$1.46  | 0.00     | 0.00  | \$2,300   | \$1.46    |
| Total / Weigh | ted Average | 354   | 100%  | 1,395  | \$1,850 | \$1,873 | \$1,862  | \$1.34  | 0.00     | 0.00  | \$1,862   | \$1.34    |



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# Alliance Residential Company 2015 Q1 CORE Program Community YTD Report

#### **Preston Park**



April 2015

Contact: Kingsley Associates 1-877-908-1220



## EXECUTIVE SUMMARY PROJECT OVERVIEW AND METHODOLOGY

Kingsley Associates was commissioned by Alliance Residential Company to conduct its 2015 Q1 CORE Program. The goal of the assessment was to gauge resident satisfaction throughout the Alliance Residential Company portfolio as a means of improving performance, increasing retention, maximizing portfolio value and achieving operational excellence.

#### **Response Rates:**

| Community YTD Report                                    | Respondents | Potential<br>Respondents | Response<br>Rate |  |
|---|-------------|--------------------------|------------------|--|
| Preston Park Move-in                                    | 7           | 18                       | 38.9%            |  |
| Preston Park Pre-renewal                                | 1           | 10                       | 10.0%            |  |
| Preston Park Prospect                                   | 2           | 21                       | 9.5%             |  |
| Preston Park Service Request                            | 28          | 137                      | 20.4%            |  |
| Alliance Residential Company Multifamily 2015 Portfolio | 12,899      | 74,094                   | 17.4%            |  |

#### Timeline:

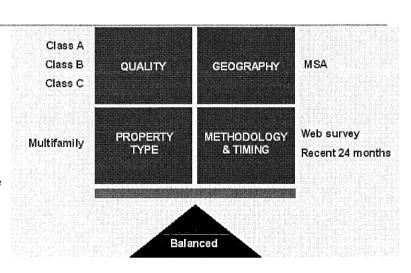


Weekly launches each Wednesday, with reminder emails sent 4 and 9 days after initial invitation.

#### Kingsley Index:

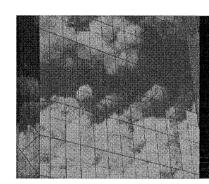
Results from the 2015 assessment are compared to the Kingsley Index, enabling Alliance Residential Company to benchmark its community and portfolio results against the largest and most comprehensive performance-benchmarking database in the industry.

Compiled from over 30 years of analyzing the performance of real estate industry leaders, the proprietary Index represents the industry standard for measuring customer satisfaction.





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# Alliance Residential Company 2014 Q4 CORE Program Community YTD Report

**Preston Park** 



January 2015

Contact: Kingsley Associates 1-877-908-1220



### EXECUTIVE SUMMARY PROJECT OVERVIEW AND METHODOLOGY

Kingsley Associates was commissioned by Alliance Residential Company to conduct its 2014 Q4 CORE Program. The goal of the assessment was to gauge resident satisfaction throughout the Alliance Residential Company portfolio as a means of improving performance, increasing retention, maximizing portfolio value and achieving operational excellence.

#### **Response Rates:**

| Community YTD Report                                       | Respondents | Potential<br>Respondents | Response<br>Rate |  |
|--|-------------|--------------------------|------------------|--|
| Preston Park Move-in                                       | 18          | 66                       | 27.3%            |  |
| Preston Park Pre-renewal                                   | 11          | 67                       | 16.4%            |  |
| Preston Park Prospect                                      | 3           | 49                       | 6.1%             |  |
| Preston Park Service Request                               | 91          | 482                      | 18.9%            |  |
| Alliance Residential Company Multifamily<br>2015 Portfolio | 48,187      | 277,710                  | 17.4%            |  |

#### Timeline:



Weekly launches each Wednesday, with reminder emails sent 4 and 9 days after initial invitation.

#### Kingsley Index:

Results from the 2014 assessment are compared to the Kingsley Index, enabling Alliance Residential Company to benchmark its community and portfolio results against the largest and most comprehensive performance-benchmarking database in the industry.

Compiled from over 25 years of analyzing the performance of real estate industry leaders, the proprietary Index represents the industry standard for measuring customer satisfaction.

